

Susan Ariel Aaronson

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Education

B.A. History- Magna Cum Laude and Phi Beta Kappa, **Binghamton University**,
M.I.A. and **M.A.**, Political Science and International Affairs, **Colombia University**,
M.A. and Ph.D., Economic and Business History, **Johns Hopkins University**, 1993

Current Positions and Affiliations

Research Professor, Institute of International Economic Policy, Cross-Disciplinary Scholar, and Director, Digital Trade and Data Governance Hub, Elliott School, George Washington University since 2008.
Teach courses in trade, data governance, and digital trade. Develop and manage research projects.
Train US policymakers on data-driven economic change and data governance.

Co-PI NSF Trustworthy AI Institute for Law and Society (TRAILS), direct work on AI and data governance.
Affiliate: Cyber-Security Policy and Privacy Research Institute, Sigur Institute, Institute for Data, Democracy and Politics, and International Institute Science and Technology Policy, GWU
Also, Affiliate, Ostrom Workshop, Indiana University

Senior Fellow, Center for International Governance Innovation (CIGI), Waterloo, Canada

Previous Scholarly Employment

Minerva Chair, National War College 2012- 2013.
Senior Fellow, Kenan Institute, Kenan-Flagler Business School, UNC, 2002-2006.
Senior Fellow, Director of Globalization Studies, National Policy Association, 1999-2002.
Visiting Assistant Professor, Institute of Public Policy, George Mason, 1997-1999
Assistant Professor, Departments of History and Economics, University of North Texas, 1995-1997
Guest Scholar, Economics, Brookings Institution, 1995-1999

Academic Fields

Economic History; History of Technology; Trade; Global governance. Data Governance

Current Research

AI Protectionism, Is Trustworthy AI Dead? XR Competitiveness, Public Participation in AI Governance, Data Governance

Fellowships and Grants

Date	Source and Subject	Amount
	Minderoo Foundation: AI and Data Governance Webinars	\$ 50,000
2022	Ford, New Project Ventures, Minderoo for Mapping Data Governance	\$175,000
2021	Hinrich Foundation-Data Sovereignty	
2021	Mapping Data Governance from Mastercard/Tufts and IDDP	\$ 7,500
2020	GWU CIBER Mapping Data Governance	\$150,000
2020	Foreign Policy Association, AI and International Affairs	\$ 18,000
2019	Koch Foundation, GWU CIBER 3 years for the Hub	\$ 4,000
2019	Indiana University, ERIA, research on AI, smart manufacturing	\$700,000
2019	Hewlett Foundation, research on global digital protectionism	\$11,000
2018	Brazil Institute, Economic Research Institute Asia and GWU	\$66,500
2017	CIBER, Research on Digital Protectionism	\$66,500
2017	Funding from ICANN, CIBER for World Bank/GWU digital trade conference	\$ 10,000
2016	SOAR Research Award for WTO and Human Rights Research Enhancement Innovation Award	\$14,281
2015	ACES European Study Research Award	\$ 5,000
2015	Funding for curriculum, international Internet issues	\$ 2,685
2015	From ICANN and the Internet Society	\$ 1,500
2015	Rethinking Labor Rights Provisions in TTIP	\$ 10,000
	MPAA and ICANN support for internet seminars	\$ 10,000
2014	US Army Research Office, repression/civil conflict (3 years)	\$ 15,000
2014	ACES/European Study Grant for comparative research on malware	\$420,000
2014	conference series and book on measuring the impact of the Internet	\$ 2,000
2013	Progressive Policy (PPI) on international investment agreements	\$ 24,000
2013		
2012	Minerva Faculty Research Chair	\$ 21,500
	MacArthur Foundation Grant for Internet freedom/trade research	\$220,000
2011		\$ 20,000
2011	Boell Foundation-grant for business and human rights publication	\$ 7000
2011		\$ 3000
	Ford Motor Company for business human rights conference	\$ 2000
	Bertelsmann Foundation for April metrics conference	\$ 2000
2010	American Consortium on European Union Studies-course	\$ 2500
2009-	Ford Motor Company for research on business and human rights	\$ 50,000 year 1, \$ 40,000
2012		year 2
2009-	GWU Policy Research Scholar (EITI Research)	\$10,000
10		
2009	Shell Oil (EITI)	\$ 5,000
2009	GWU CIBER Course development-corruption	\$ 5,000
2009	GWU Institute for Corporate Responsibility Research Grant	\$ 5,000
2008	GWU Institute for Corporate Responsibility conflict zones	\$ 5,000

2005-2006	UNC Center for International Studies Research on trade and human rights	\$ 5,000
2004-2006	Levi-Strauss Foundation Grant for Human Rights and Trade.	Total \$500,000 over 2 years
2004	US Department of State for work on CSR in China	\$800,000 over 2 years
2002-2004	Grants from Ford, UN, and Levi Strauss Foundations to examine US policies to promote global CSR.	\$800,000 over 3 years
2002	Grants from GE, Toyota, Domini and others to organize seminars on international investment issues	\$12,000
2001-2002	Grants from Ford, Rockefeller, Merck, UN and Boeckler Foundations to organize conference and write book on global efforts to promote CSR	\$425,000
2000-2001	Grants from Boeing, Daimler Chrysler, AOL, Friends of the Earth, and others for book and seminars on remaking trade policy	\$50,000
1998	Grants from Merck, Honda, Procter and Gamble on the GATT	\$50,000
1996-1998	Grant from Ford Foundation and German Marshall fund to write book <u>Taking Trade to the Streets</u>	\$57,500
1996	Faculty Research Grant and Initiation Grant, University of North Texas	\$10,000
1994-1995	Grants to write <u>Trade is Everybody's Business</u> (primer on trade)	\$50,000
1991-1992	Truman library Dissertation Fellowship	\$7500
1991-1992	Brookings Institution Dissertation Fellowship	\$22,000
1991-1992	Rovensky Fellowship in Economic history	\$7,500
1991	Dean's Teaching Fellowship	\$5,000
1991	Hagley Research Grant	\$5,000
1989-1991	Teaching Assistantship and full Fellowship, Johns Hopkins	\$5,000
1989	Leader Foundation Fellowship	\$12,000
1977-1978	Columbia University International Fellow and Teaching Assistantship	\$10,000

Publications

Books

- Trade Imbalance: The Struggle to Weigh Human Rights Concerns in Trade Policymaking (with Jamie Zimmerman). *Cambridge University Press, 2007.*
- Taking Trade to the Streets: The Lost History of Public Efforts to Shape Globalization. Forwards by I.M. Destler and Pat Choate. *The University of Michigan Press: 2001.*
- Trade and the American Dream: A Social History of Post World War II Trade Policy. Forwards by Senator William V. Roth and Congressman Robert Matsui. *The University Press of Kentucky, 1996.*

- Corporate Responsibility in the Global Village: The Role of Public Policy. NPA: 2002.
- Redefining the Terms of Trade Policymaking. Forwards by Senator Max Baucus and Congressman Amo Houghton. NPA: July 2001.
- Trade is Everybody's Business 1995 (high school primer) and Are There Trade-offs When Americans Trade? (adult primer) 1996, **Close Up**.

Published Refereed Articles

- Building Trust in Digital Trade will require a Rethink of Trade Policy-making, Oxford Review of Economic Policy, Dec, 2022 Vol 38, No. 4. <https://academic.oup.com/oxrep/issue>
- Data is Different and that's Why the world Needs a new Approach to Governing Cross-Border Data Flows, Digital Policy, Regulation and Governance, May 2019. <https://www.emerald.com/insight/content/doi/10.1108/DPRG-03-2019-0021/full/html>
- What Are We Talking About When We Discuss Digital Protectionism?, World Trade Review: 2018 (Winter) <https://www.cambridge.org/core/journals/world-trade-review/article/what-are-we-talking-about-when-we-talk-about-digital-protectionism/F0C763191DE948D484C489798863E77B>
- With Patrick LeBlond, Another Digital Divide: The Rise of Data Realms and its Implications for the WTO, Journal of International Economic Law, Published May 2018, jgy019, <https://doi.org/10.1093/jiel/jgy019>
- At the Intersection: Cross Border Information Flows, Digital Trade and Human Rights, Journal of Cyber Policy August, 2017. <http://www.tandfonline.com/doi/full/10.1080/23738871.2017.1356859>
- With Rod Abouharb, "The Liberal Illusion is not a Complete Delusion The WTO helps member states keep the peace only when it increases trade," Global Economy Journal. July 2015, vol 15, #2. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2596102
- Why Trade Agreements are not Setting Information Free: The Lost History and Reinvigorated Debate over Cross-Border Data Flows, Human Rights and National Security," World Trade Review April 2015. <http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=9644770&fileId=S1474745615000014>
- With Rod Abouharb, "Does the WTO Help Nations Improve Governance?" Winter, World Trade Review 2013, <http://rodabouharb.com/wp-content/uploads/2013/06/AA-World-Trade-Review-Published-Article-171013.pdf>
- With Rod Abouharb, "Is More Trade Always Better? The WTO and Human Rights in Conflict Zones," Journal of World Trade, 47, no 5, (2013), pp. 1091-1128. http://rodabouharb.com/wp-content/uploads/2013/09/TRAD-47-5_Susan-Ariel-Aaronson-M.-Rodwan-Abouharb.pdf
- With Ian Higham, "Righting Business: John Ruggie and the Struggle to Develop International Human Rights Standards for Transnational Firms," Human Rights Quarterly, 36, (2013), pp. 333-364.
- With Rod Abouhard, "Unexpected Bedfellows: The GATT, the WTO and Some Democratic Rights," June, 2011, International Studies Quarterly 55, #2, pp. 379-408.
- "Limited Partnership: The Public, Business, NGOs and Governments in the EITI," Public Administration and Development Winter, 2011.
- "How China's Employment Problems Became Trade Problems: China, labor law and the Rule of Law," Global Economy Journal, Vol. 10, # 3, 2010,

- http://econpapers.repec.org/article/bpjglecon/v_3a10_3ay_3a2010_3ai_3a3_3an_3a2.htm
- “A Match Made in Heaven? The Union of Trade and Human Rights,” Review Essay for Human Rights and Human Welfare March 2010. <http://www.du.edu/korbel/hrhw/>
 - “Reluctant Partners: Extractive Industry firms, government, and NGOs in the Extractive Industry Transparency Initiative (EITI) Dimensions: IBS Mumbai Summer 2010.
 - With David Deese, “The Big Five International Oil Companies as Responsible Stakeholders in the global Economy,” St. Anthony’s International Review, Transnational Corporations and Global Governance, Oxford College, Vol. 5, No. 1, April 2009, p. 27-54.
 - “The World Trade Organization and Human Rights,” November 2007, World Trade Review, Vol 6, # 3, 413-449.
 - “A Match Made in the Corporate and Public Interest: Marrying Voluntary CSR Initiatives and the WTO” Journal of World Trade, Vol. 41, No. 3 June. 2007.
 - “Fair Trade? How Oxfam Presented a Systemic Approach to Globalization, Human Rights and Development,” Human Rights Quarterly Vol. 28, No. 4 (Nov. 06), 998-1030.
 - “Minding Our Business: What the US has Done and Can Do to Ensure that its Multinationals Act Responsibly,” Journal of Business Ethics, Vol. 59, June 2005, 175-198.
 - “Corporate Responsibility in the Global Village: The British Role Model and the American Laggard,” Business and Society Review, 108: 3, (2003),309-338.
 - “Global Corporate Social Responsibility Pressures and the Failure to Develop Universal Rules to Govern Investors and States, Journal of World Investment Vol 3, #3, (June 2002), 487-506.
 - “Serving America’s Business? Graduate Business Schools and American Business, 1945-60,” Journal of Business History 34, (January 1992) 1, pp. 160-180.

Policy Briefs and Working Papers

- Wicked Problems Might Inspire Greater Data Sharing, forthcoming, March 28, 2023, CIGI
- Building Trust in AI: A Landscape Analysis of Government AI Programs, March 6, 2023, <https://www.cigionline.org/publications/building-trust-in-ai-a-landscape-analysis-of-government-ai-programs/> A Lost Opportunity to Build Trust in AI, OECD.AI,
- A Future Built on Data: Data Strategies, Competitive Advantage, and Trust, June 9, 2022, CIGI, <https://www.cigionline.org/publications/a-future-built-on-data-data-strategies-competitive-advantage-and-trust/>
- [Listening to Users and Other Ideas for Building Trust in Digital Trade](#), CIGI Paper No. 258, September 21, 2021.
- [Could Trade Agreements Help Address the Wicked Problem of Cross-Border Disinformation?](#)
- CIGI Papers No. 255, July 25, 2021.
- With Thomas Struett, [Data is Divisive: A History of Public Communications on E-Commerce, 1998-2020](#), CIGI Paper No. 247, December 2020,
- “Data is Dangerous”, CIGI Paper 241, April, 2020, <https://www.cigionline.org/publications/data-dangerous-comparing-risks-united-states-canada-and-germany-see-data-troves>
- With Patrick Leblond, “A Plurilateral “Single Data Area” Is the Solution to Canada’s Data Trilemma,” September 5, 2019 <https://www.cigionline.org/publications/plurilateral-single-data-area-solution-canadas-data-trilemma>
- Data is a Development Issue, July 24, 2019, <https://www.cigionline.org/publications/data-development-issue>

- Data is different, Why the World Needs a New Approach to Data and Cross-border Data Flows, November 2018, CIGI Paper No. 197 <https://www.cigionline.org/publications/data-different-why-world-needs-new-approach-governing-cross-border-data-flows>
- “Data Minefield: How AI is Prodding Governments to Rethink Trade in Data,” <https://www.cigionline.org/articles/data-minefield-how-ai-prodding-governments-rethink-trade-data>
- “Information Please: A Comprehensive Approach to Digital Trade Provisions in NAFTA 2.0,” CIGI Paper No. 154 Series: CIGI Papers Series, <https://www.cigionline.org/sites/default/files/documents/Paper%20no.154web.pdf>
- “What NAFTA Negotiators Can Do about Worker Anxiety,” CIGI, September 26, 2017, <https://www.cigionline.org/articles/what-nafta-negotiators-can-do-about-worker-anxiety>
- “What are we Talking About when We Discuss Digital Protectionism?” Updated Policy Brief, Economic Research Institute of Asia, Jakarta, Indonesia, August 2017.
- With Ethan Wham, “Can Transparency in Supply Chains Advance Labor Rights? A Mapping of Existing Efforts, Report prepared for the ILO,” December 2016.
- “The Digital Trade Imbalance and Its Implications for Internet Governance,” Policy Brief for the Global Commission on Internet Governance, January 2016, Centre for International Governance Innovation, Ontario, CA. <https://www.cigionline.org/publications/digital-trade-imbalance-and-its-implications-internet-governance>
- “What Does TPP mean for the Open Internet?” November 16, 2015, IIEP, <https://tpplegal.files.wordpress.com/2015/12/iiep-paper.pdf>
- “Working by Design, New Ideas to Empower US and European Workers in TTIP, ILO and GWU” https://www.gwu.edu/~iiep/events/Working_for_All/summary.pdf
- “Why Trade Agreements Can’t Set Information Free,” GWU, October 2014 <http://www.gwu.edu/~iiep/publications/workingpapers/>
- “A Fresh Approach to International Investment Agreements,” GWU and Progressive Policy Institute, February, 2014.
- “Internet Governance and Internet Control: How to Safeguard Internet Freedom,” Cicero Great Debate Paper, February 2013, http://www.cicerofoundation.org/lectures/Aaronson_Internet_Governance.pdf
- “Can Trade Policy Set Information Free? Trade Agreements, Internet Governance, and Internet Freedom,” GWU for the MacArthur Foundation, <http://www.gwu.edu/~iiep/governance/taig/CanTradePolicySetInformationFreeFINAL.pdf>
- “Corporate Strategy and Inadequate Governance: The Pitfalls of CSR,” Working Paper, World Bank Institute, July 2009. <http://siteresources.worldbank.org/CGCSRLP/Resources/pitfallsofcsr.pdf>

Chapters in Edited Volumes

- Trade agreements and cross-border disinformation. Patchwork or polycentric?, in Carolina Aguerre, Malcolm Verduyn, and Jan Aart Scholte, eds, Global Digital Data Governance: Polycentric Perspectives, forthcoming Routledge, 2023.
- The Difficult Past and Troubled Future of Digital Protectionism,” in CEPR e-book, <https://voxeu.org/article/addressing-impediments-digital-trade-new-ebook>
- Data is Different, forthcoming in Mira Burri, Big Data and Trade, Cambridge U. Press, 2021

- "Data Can be Dangerous" but Nations disagree on the How and the What, *The Digital Silk Road*, Oxford U. Press, 2021
- America's Uneven Approach to AI and its Consequences, in *Great Decisions: 2020*, Foreign Policy Association, https://www.fpa.org/news/index.cfm?act=show_announcement&announcement_id=438
- "Data is Different," forthcoming in Mira Burri, *Big Data and Trade*, Cambridge U. Press, 2020
- "The Turn to Trade Agreements to Regulate the Internet," in Jean-Baptiste Velut et al., in *Understanding Mega-Free Trade Agreements: The Political and Economic Governance of New Cross-Regionalism*, Routledge: 2018.
- "Governance Spillovers of labor Provisions in Free Trade Agreements," pp. 108-113, in ILO, *Handbook on Assessment of Labor Provisions in Trade and Investment Arrangements*, Geneva, Switzerland. 2017, <http://www.vlaanderen.be/int/sites/iv.devlh.vlaanderen.be.int/files/documenten/Handbook%20on%20assessment%20on%20labour%20provisions.pdf>
- A Match Made in the Public Interest? The Wedding of Human Rights and Trade, *The Political Economy of Trade*, Lisa Martin, ed, Oxford U. Press 2015. <https://global.oup.com/academic/product/the-oxford-handbook-of-the-political-economy-of-international-trade-9780199981755?cc=us&lang=en&>
- Trade and the Internet: Policies in the US, the EU and Canada, *Handbook of the Political Economy of International Trade*, David Deese, Edward Elgar, 9781781954980, <http://www.e-elgar.com/shop/handbook-of-the-international-political-economy-of-trade>
- The WTO and Corruption in *Corruption and Conflicts of Interest: Comparative Law Insights* Edited by Jean-Bernard Auby, Emmanuel Breen and Thomas Perroud, Edward Elgar, 2014
- Righting Business, John Ruggie and the Guiding Principles, forthcoming in Kurt Miller, *Protecting Human Rights: Duties and Responsibilities of States and Non-State Actors*
- Chapter 21 - Human Rights" in J.P. Chauffour and J.C. Maur (eds) *Preferential Trade Agreements Policies for Development: A Handbook*, World Bank, June, 2011.
- "How Empowering Ghanaians Can Help Ghana Avoid an Oily Mess," UNIDO Policy Conference: Competitiveness and Diversification: Strategic Challenges in a petroleum Rich Economy.
- With Professor David Deese, "The Oil Majors: Laggards on Responsibility," in Powers and Principles: International Leadership in a Shrinking World (Lexington Books (an imprint of Rowman & Littlefield): 2009, at <http://www.stanleyfoundation.org/articles.cfm?ID=504>
- "U.S. Leadership of the Global Economy," in Norman Hillmer, Fen Osler Hampson and Maureen Appel Molot, *Canada Among Nations* (New York: Oxford U. Press, 2001).
- "Going the Way of the Dinosaur? Business Education in the United States," in Rolv Amdan, ed., *Management Education Around the World*, (London, U.K.: Routledge, 1996).
- Encyclopedia entries in Kenneth Jackson, ed., *The Encyclopedia of New York City*, (New Haven: Yale University Press, 1995).

Articles in Non-Refereed Journals

- "Redefining Protectionism: The New Challenge in the Digital Age," *The International Economy*, Winter, 2016-2017
- "Why the US and the EU are Failing to Set Information Free," July 14, 2014, VoxEU, <http://www.voxeu.org/article/why-us-and-eu-are-failing-set-information-free>
- "Data Protection and Digital Trade in the Wake of the NSA Revelations," *Intereconomics* Volume

48, September/October 2013, Number 5,

<http://www.intereconomics.eu/archive/year/2013/5/871/>

- "Rethinking Intellectual Property Rights," International Economy Magazine, Fall 2012, 66-69.
- Trade and the Internet, The International Economy Magazine, Winter 2012, 75-77.
- The New Politics of American Trade, International Economy, Winter, 2011, 56-57.
- "Obama's Big Failure? His Vague Cautious Trade Policy," International Economy, Summer, 2010, 18-21.
- "Is China Killing the WTO?" International Economy, Winter, 2010, 41-43.
- "Corporate Strategy and Inadequate Governance: The Pitfalls of corporate Social Responsibility Initiatives," India Economic Review December: 2009, pp. 56-60.
- "Righting Trade, Trade, Human Rights and the 2008 Campaign" World Policy Journal, Winter: 2008.
- "Symposium: Advice for World Bank President for Paul Wolfowitz, The International Economy, Spring 2005.
- "Symposium: Is Continued Globalization of the World Economy Inevitable?" The International Economy, Summer 2004, 62-67.
- "International Investment Carousel," The International Economy, Winter, 2003, 63-65.
- "Courting International Business," The International Economy, Spring, 2003, 63-65.
- "How the Europeans Got a Head Start on Policies to Promote Global Corporate Responsibility," Journal of Corporate Environmental Strategy, 9, No. 2, November 2002.
- "George W. Bush, Protectionist," International Economy, January/February, 2002.
- "Europe Outdistances America in Corporate Social Responsibility," European Affairs (Winter 2002): Vol 3, #1, 102-105.
- "Tall Tales About Trade," International Economy, September/October, 2001.
- "Listen Up," International Economy, May/June, 2001.
- "O' Behave," International Economy, March/April, 2001.
- "Compassionate Globalization," American Prospect Online, August 22, 2000.
- "Trading Sides: How the Left Joined the Right in League Against Trade," New Democrat, May 1999, 21-24.
- Symposium, Is America's Trade Deficit Economically Sustainable? International Economy May/June, 1999, 17.
- "The Truth About Trade: A Rebuttal of Protectionism," New Democrat September/October 1997, 12-14.
- "Nobody's Heroes, Bureaucrat Bashing Exact a High Price on Governance," The New Democrat 8, no. 4 1996, 37-39.
- "Why Clinton Lost Fast Track," International Economy, November/December 1997, 5.
- "What About Trade?" International Economy, September/October, 1996, 44-48.
- "The Irony of Persistence...Taking Issue," International Economy, vol. 4, no. 4, (September/October 1990): 31-32
- "Which Banks Can Bank on 1992," The Bankers Magazine, (June/July 1989): 20-27.
- "The Message and Marketing of the Baker Plan," The Bankers Magazine, July, 1986, (July/August 1986): 48-54.

- "Redefining the Terms of Trade: How Social Issues are Reshaping U.S. Trade Policy," *Business and Economic History* 27, no. 1, Fall 1998, 196-206.
- "A Different 'Take' on Disney and Historians," *Perspectives*, 33, no. 3, March, 1995
- "The Policy Battle Over World Trade," *Challenge*, November/December, 1994, 1-9
- "In Dreams Begin Responsibilities: How Government Officials Developed and Communicated their Plans for an International Trade Organization," *Proceedings of the American Historical Association*, 1992.
- "How Cordell Hull and the Post-War Planners Designed a New Trade Policy," *Business and Economic History*, 2d Series, vol. 20, 1991, 171-179.
- "Without Practice or Practitioners-Graduate Business Schools and American Business, 1945-1960," *Business and Economic History*, 2d Series, vol. 19, 1990, 262-270.
- "Reconsiderations: Chandler's Institutionalized Ingenuity," *International Economy* July/August 1989, 111-112.

Op Eds

- Over 98 op eds in *Financial Times*, *Foreign Policy*, *MacLean's*, *Barron's*, *Christian Science Monitor*, *US News and World Report*, *Toronto Globe and Mail*, *Miami Herald*, *Baltimore Sun* and other papers. I currently write regularly for *Barron's*.
- [Biden's New AI Policy Falls Short on a Key](#), *Barron's*, October 12, 2022
- [A New Approach to Digital Public Goods Is Gaining Steam](#), *Barron's*, May 5, 2022 [On denying MFN to Russia](#), March 1, 2022
- [On the democracy summit](#), December 7, 2021

Academic Conference Papers and Guest Lectures

- Stanford U, XR, Democracy and Human Rights, January 6, 2023, Palo Alto, CA.
- Digital Trade and Trust, Oxford University, November 4, 2022
- Data Governance in US and China, June 20, 2022, CIGI, online
- Trade and Disinformation at the Digital Data Governance Conference, May 13 University of Duisburg, Germany (online)
- AI Week Session: How to Create Greater International Collaboration on Data Governance, April 27, 2022
- Examining Global Governance Issues Through a Digital Lens December 15, 2021
- Digital Economy Report 2021 November 12, 2021
- Digital Economy Report 2021 November 10, 2021
- Oxford University Workshop on Regulating the Global Digital Economy September 13, 2022
- IMPRI, India: Metric of Comprehensive Data Governance, September 15, 2021
- From Trade to Trust, "Digital data governance: Frameworks, technologies and controversies Käte Hamburger Kolleg/Centre for Global Cooperation Research, University of Duisburg-Essen, July 8, 2022
- Can Trade Agreements Help Solve the Wicked Problem of Disinformation, European Institute University, March 12, 2021
- Can Trade Agreements..., Digital Issues Discussion Group, Virginia Tech, March 18, 2021
- Can trade Agreements..., ISA, April 9, 2021

- Data as a National Security Issue, University of Hong Kong and Georgetown Law School, Data Sovereignty along the Silk Road Conference, January 7, 2021.
- The Past and Future of Digital Trade Policy, Keynote Address, Shanghai Academy of Social Sciences, November 11, 2020.
- Data is a National Security Issue, Ostrom Workshop, Indiana University, November 2, 2020
- OECD, "CSTP Workshop on Promoting International Technology Co-operation in the Digital Age and in the light of COVID-19, September 21, 2020.
- Brookings, US/EU on Privacy and Personal Data Protection, webinar September 17, 2020
- Data and E-commerce, Graduate Institute, May 7, (webinar) 2020
- Data-Driven trade, German Development Institute, online Berlin, Germany, April 23, 2020

Speeches to Business or Policymakers

- Aspen institute, Tech and Trade Policy Council, Berlin, Germany February 7, 2023
- A Digital Trade Strategy for Canada, Conference Board of Canada, October 26, 2022
- Trade Agreements are Missing XR and Data Sharing , Chile Pacific Foundation, virtual, October 12, 2022
- Pathways to 17 Summit, Digital Frontiers institute October 11, 2022 virtual.
- Pathways Summit-Digitalization in the Developing World, September 14, 2022
- Data Governance is not Leading to AI in the Public Good, Association for Computing machinery, Washington, Trustworthy AI Day, August 22, 2022
- Panel on Digital Trade, The Economist Global Trade Week, June 2022 , virtual
- Panel on Emerging Tech, The Economist Global Trade Week, June 2022, virtual
- Disinformation as a Trade Issue, November 3, 2021, Universität Duisburg-Essen
- Trade and Trust, Chatham House, October 4, 2021
- Oxford University Workshop on Regulating the Global Digital Economy September 13, 2021
- DataGovHub Metric of Comprehensive Data Governance, September 15, 2021
- Can Trade Agreements Help Solve the Wicked Problem of Disinformation, European Institute University, March 12, 2021
- Can Trade Agreements Help Solve the Wicked Problem of Disinformation, Digital Issues Discussion Group, Virginia Tech, March 18, 2021
- Can trade Agreements Help Solve the Wicked Problem of Disinformation, ISA, April 9, 2021
- Data as a National Security Issue, University of Hong Kong and Georgetown Law School, Data Sovereignty along the Silk Road Conference, January 7, 2021.
- The Past and Future of Digital Trade Policy, Keynote Address, Shanghai Academy of Social Sciences, November 11, 2020.
- Data is a National Security Issue, Ostrom Workshop, Indiana University, November 2, 2020
- OECD, "CSTP Workshop on Promoting International Technology Co-operation in the Digital Age and in the light of COVID-19, September 21, 2020.
- Brookings, US/EU on Privacy and Personal Data Protection, webinar September 17, 2020
- Data and E-commerce, Graduate Institute, May 7, (webinar) 2020
- Data-Driven trade, German Development Institute, onlin Berlin, Germany, April 23, 2020
- OECD, "CSTP Workshop on Promoting International Technology Co-operation in the Digital Age and in the light of COVID-19, September 21, 2020.

- Brookings, US/EU on Privacy and Personal Data Protection, webinar September 17, 2020
- Data and E-commerce, Graduate Institute, May 7, (webinar)
- Data-Driven trade, German Development Institute, online Berlin, Germany, April 23, 2020
- Canada, Data and Comparative Advantage, Technology and Geopolitics, Toronto, Oct 9-10, 2019
- Data and Comparative Advantage, Transforming Research, September 26, 2019
- Data and Comparative Advantage: US National Intelligence Agency Economics Conference, July 11, 2019
- Data Governance and Comparative Advantage in AI, Senate AI Caucus, July 8, 2019
- Data is a Development issue, Internet Governance Conference, International Communications Association, American University, May 24, 2019
- Data is a Development issue, Data as Development Conference, Harvard Kennedy School, May 23, 2019
- Data is a Development Issue, Center for Global Development, May 2, 2019
- Data is Different, ISA Conference, Toronto, Canada, March 23, 2019
- Canada Trade Economists Conference, Vancouver, Canada, March 20, 2019
- Data is Different, CIGI Data Conference, February 6, 2019
- Data is Different, Indiana University Cyber Seminar (Online) January 23, 2019
- Data as a Trade Policy Issue, Big Data and Trade Conference, University of Lucerne, November 17-18, 2018
- Data as an Equity Issue, Kennedy School of Government, Harvard University, October 12, 2018
- Guest Lectures on Trade, Drake University, October 2-4, 2018.
- A New Approach to Trade in Data, Georgia Tech Data Nationalism Conference, May 24, 2018
- A New Approach to Trade in Data, Conference, “Canada and the Future of International Trade Governance,” University of Ottawa, April 13, 2017.
- Digital Protectionism, Justice and Markets Conference, Ottawa, CA, October 13, 2017
- Digital Protectionism, ERIA Trade Conference, Bangkok, Thailand, July 24, 2017
- The Turn to Trade Agreements to Regulate the Internet, Conference on Trade inclusion and Exclusion in Europe and the Americas, Sorbonne, Paris, June 12, 2017.
- Can Transparency in Supply Chains Advance Labor Rights? Smart Conference, Oslo Norway, May 9, 2017.
- TPP and the Open Internet, Ostrom Workshop, Indiana University Cyber-Security Conference, 4/27, 2017, Bloomington, Indiana
- How does Repression affect Civil Conflict? Stockholm University Higher Research Seminar, March 17, 2017
- What is Digital Protectionism? Stockholm University Higher Research seminar, March 16, 2017
- Digital Trade, Keynote, Stockholm University Trade Conference, March 15, 2017
- Repression and Civil Conflict, National War College, February 27, 2017
- The End of Mega Trade Deals, American University, January 12, 2016
- The Digital Trade Imbalance, University of Louvain, November 19, 2016
- The Digital Trade Imbalance, Berkman Center, Harvard University, October 27, 2016
- Human Rights Online, Free University, Berlin, June 21, 2016
- The Digital Trade Imbalance, Alexander Von Humboldt Institute, June 22, 2016
- At the Intersection: Cross-Border Information Flows, Trade and Human Rights, ECIPE, June 18, 2016
- The Digital Trade Imbalance, ISA Human Rights Conference, June 14, 2016
- Human Rights Online, May 12, 2016 (ISA Study Group)

- The Digital Trade Imbalance, Keio University, April 11, 2016
- The Digital Trade Imbalance, Open Society Brussels, 1/27/2016
- Working for All: new Ideas to Promote Labor Rights and Employment in TTIP, 5/14/2015
- Why Trade is Not Letting Information Free, Georgetown University law School, 3/30/2015
- Why Trade is Not Letting Information Free, Indiana University Graduate School of International Studies, 3/8/2015
- What's Right and Wrong about TTIP? Sorbonne Nouvelle, 11/22/2014
- Surveillance, The Free flow of Information and Human Rights as a Trade Issue, Sorbonne Nouvelle, 11/21/2014
- Surveillance, The Free flow of Information and Human Rights, American Political Science Association Conference, 8/29/2014
- Investment and the Rule of Law, American Society for International Law, 6/19/2014
- A Fresh Approach to International Investment Agreements, CATO Institute, 5/20/2014
- Labor Rights and Human Rights, ILO Conference, Toronto, 5/8/2014
- Is More Trade Always Better? The WTO and Conflict, GWU Globalization Seminar, 3/4/2014
- Trade and Internet Freedom, De Paul law School, Chicago, Il. 2/15/2014
- Human Rights and Trade, De Paul law School, Chicago, Il., 4/12/2013
- Righting Global Business, ISA Conference, San Francisco, CA., 4/2/2013
- Righting Global Business, at the Protecting Human Rights: Duties and Responsibilities of States and Non-State Actors, ISA Conference, Glasgow, Scotland, June 2012
- Have New Anticorruption Initiatives Fostered Development? Presentation to Transatlantic Academy, German Marshall Fund, 12/1/2011
- Making Trade Part of the Solution to Improving Human Rights in Conflict Zones, paper for "Money Makers as Peace Makers, The role of Business in Conflict zones," Conference of Swisspeace, Peace Research Institute Frankfurt, and CSS Zurich, Switzerland, November 14, 2011, Basle Switzerland
- Does the GATT/WTO bolster integrity Among Member States? April 28, 2011, US International Trade Commission
- Does the GATT/WTO bolster integrity Among Member States?
- ISA Conference, Montreal, March 19, 2011.
- How Employment Got Lost at the G-20, Georgetown Institute of Public Policy, November 19, 2010
- The WTO and Corruption, World Trade Institute, Bern Switzerland, June 24, 2010.
- Business and Human Rights, Bentley College, Annual CSR Symposium, May 16, 2010
- China and the WTO: Are there any Governance Spillovers? University of Leuven, Belgium, October 4, 2009.
- Human Rights and Business Role Models, Bentley College, MA, May 18, 2009.
- Guest Lecturer, University of Connecticut Institute for Human Rights, March 25-27, 2009.
- The EITI and Signaling, GWU Institute for Global and International Studies, February 19, 2009.
- The WTO and Human Rights, Fuzzy Borders of the WTO Conference," February 5-6, Graduate Institute, Feb 4-5, 2009, Geneva Switzerland.
- For the People, But not By the People, The EITI and Human Rights, Center for Global Development, January 12, 2009.
- Reluctant Partners: Business, Government and Civil Society in the EITI, World Resources Institute, October 24, 2008.
- Multisectoral Partnerships and Accountability, Georgetown Law School, October 4, 2008

- How to link Trade and Labor Rights in FTAs, Humanizing Trade Conference, Montreal Canada, April 7, 2008.
- The EITI, the Public Interest and the Business Interest, ISA Conference, March 29, 2008.
- Trade Imbalance,” World Affairs Council, March 27, 2008.
- The EU and the US on Trade and Human Rights, Rutgers University, February 25, 2008.
- Trade Imbalance, Kennedy School, Harvard University, February 21, 2008.
- Trade Imbalance, Boston College, February 20, 2008.
- Trade Imbalance, Demos, NYC, December 10, 2007. Demos is a NYC-based think tank.
- US/EU Approaches to Labor Rights and Trade, EU Conference on the Social Clause and Trade Policy, November 22, 2007, Ghent, Belgium.
- The WTO and Human Rights, Georgetown University Law School, November 14, 2007.
- What the US should Do to link Trade and Human Rights, The Brookings Institution, October 16, 2007.
- The WTO and Human Rights, World Bank, Washington D.C., October 15, 2007
- Human Rights and Trade, The World Bank, October 9, 2007 (party for Trade Imbalance).
- Trade Imbalance, New America Foundation, Washington DC, September 21, 2007. (a book party)
- The WTO and Human Rights, Peterson Institute for International Economics, Washington D.C., June 1, 2007
- Righting Trade: How Policymakers Think About Human Rights, Global Poverty Forum, Washington DC, 5/30/2007.
- CSR in the US and Latin America, CSR in the America’s Conference, Salvador Brazil, December 11, 2006.
- “WTO and Human Rights,” Georgetown Law School, October 10, 2006.
- “CSR in the USA,” Free University, Amsterdam, Netherlands, September 27, 2006.
- “Labor Rights in the U.S., E.U. and Brazil,” ISA Workshop on Labor Rights and Multinational Production, UNC, September 22, 2006.
- “US Trade Policymaking,” Washington Campus, Consortium of Business Schools, 3/22/2006.
- “The WTO and Human Rights, International Studies Association, March 24, 2006.
- Human Rights and Business, Red Cell, Central Intelligence Agency, August 8, 2005.
- Human Rights, Equity and Trade, Leverhulme Center, Tulane University, April 5, 2005.
- US public policies and CSR, Baruch College Conference on Codes of Conduct, May 12, 2004.
- Corporate Social Responsibility in Conflict Zones, Council on Foreign Relations/UN Foundation Roundtable on Business in Conflict Zones, April 21, 2004.
- CSR and China, Columbia University Conference on CSR in China, April 14, 2004.
- CSR and China, Columbia University Seminar on China, January 12, 2004.
- CSR and China, Patterson School of International Affairs, Board of Advisors Meeting, University of Kentucky, October 9, 2003.
- Speaker on trade, Paterson School of International Affairs, Board of Advisors Meeting, University of Kentucky, October 11, 2002.
- American Political Science Association Annual Conference, Panel on Globalization, August 29, 2002.
- The Link Between Investment Agreements and Corporate Social Responsibility, Policy History Conference, St. Louis, May 30, 2002 (did not attend, got sick).
- The Link Between Investment Agreements and Corporate Social Responsibility, Business History Conference, Hagley Museum and Library, April 19, 2002.
- “Can CSR be a Development Tool?” Lecture sponsored by the World Bank Economic

- Development and Poverty Reduction Group, 1/17/2001.
- The Potential of Corporate Social Responsibility, Conference on Globalization, Woodrow Wilson Center, 11/8/2001.
- Taking Trade to the Streets,@ University of Michigan Business School Alumni Association, 10/04/2001.
- Trade Protests and Globalization, World Bank Policy Forum, 6/18/2001, Washington, D.C.
- How Can Journalists Explain Globalization?, A Annenberg School of Journalism, University of Southern California, 3/17/2001
- Beyond Globalmania, 37th Annual Lewis and Clark College International Affairs Symposium, 4/6/1999.
- The Intersection of Trade Regulation and Social Regulation, Business History Conference, 3/6/1999.
- Presenter, How Trade Disputes Grow the GATT,@ Business History Conference, 3/14/1998.
- Chair, Business/Economic History, Social Science History Association, 10/14/1997
- Brookings Work in Progress Seminars, On Trade Disputes, 12/17/1997.
- Chair, "New Perspectives on Foreign Economic Policy: The United States and Japan," Society for History of American Foreign Relations, Washington, 6/22/1997.
- "Newt's Past is Another Country," George Washington University Seminar in History and Policy, 3/13/1997.
- Commentary on Al Eckes' Opening America's Market, SHAFR Conference, Boulder, CO., 6/24/1996.
- "Trade and Democracy--Bringing Trade Policy into the Curriculum," NCSS, Chicago, 11/17/1995.
- Chair, Session on U.S. Foreign Assistance, SHAFR Conference, Annapolis, MD, 6/23/1995.
- "U.S. Trade Policy and Democracy," Bretton Woods Revisited Conference, Bretton Woods, N.H., 10/17/1994.
- "A Historical Overview of Business Education in the United States," Conference on Managerial Education Around the World, The University of Reading, Reading, England, 5/20/1994.
- "Public Opinion and U.S. Trade Policy," Organization of American Historians, Atlanta, GA., 4/17/1994.
- "In Dreams Begin Responsibilities: How Government Officials Developed and Communicated their Plans for an International Trade Organization," session on Postwar International Trade, The American Historical Association, Washington, 12/30/1992.
- "What Caused the Demise of the ITO?" The Brookings Institution Foreign Policy Seminar, Washington, D.C., 12/1991.
- "The ITO," Hagley Library Seminar, Wilmington, DE, 5/1991.
- "How Cordell Hull and the Postwar Planners Designed a New Trade Policy," The Business History Conference, Toronto, Canada, 3/1991.
- "Serving American Business?" session on management education in the United States, The Business History Conference, Baltimore, MD, 3/1990.
- Comment, session "American Leadership," Bretton Woods Revisited, Johns Hopkins, SAIS, Washington, 9/23/1994.
- "Hamilton, Jefferson, and the History of Technology Policy," Johns Hopkins SAIS, Washington, D.C., 4/8/1994.

Congressional and Parliamentary Testimony

- Big Thinking Lecture, Human Rights and Trade, Canadian parliament, February 8, 2018
- Digital Trade and Digital Rights, **EU Parliamentary Briefing**, November 18, 2016
- Trade promotion Authority, **House Staff Briefing**, 4/8/2015
- How the EU Can Promote Human Rights in Trade Agreements, **EU Parliament**, October 12, 2010.
- Speaker, “CSR and Trade: Ideas for Linkage,” Staff Briefing, **Congressional Human Rights Caucus**, February 2, 2007.
- Speaker, “Business Responsibility for Human Rights-The Role of CSR,” **Member Briefing Congressional Human Rights Caucus**, May 10, 2006.
- Speaker, “The US Government Role in Global Corporate Social Responsibility,” **Member Briefing Congressional Human Rights Caucus**, September 28, 2005.
- Speaker, “The US Government and Business Responsibility for Human Rights,” **Congressional Human Rights Caucus**, November 22, 2004.

Speeches to Business or Policy Audiences

- A Digital Trade Strategy for Canada, Conference Board of Canada, October 26, 2022
- Trade Agreements are Missing XR and Data Sharing , Chile Pacific Foundation, October 12, 2022
- [Pathways to 17 Summit](#), Digital Frontiers institute October 11, 2022
- [Data Realms](#), Bruegel Webinar, May 19, 2022
- AI and Trade, USAID e-commerce training, April 26, 2022
- UNCTAD e-commerce conference Global Data Governance Mapping Project, April 27, 2022
- AI and Data Governance, [NIST, March 31](#), 2022
- Digital Trade Overview, UK DCMS, March 31, 2022
- Ukraine v. Russia and digital trade, CD Howe Institute, March 23, 2022
- Data Strategies and Digital Trade, Ostrom Workshop, Indiana University, February 13, 2022
- Webinar, [Chatham House](#), Towards a vision of Transatlantic Data Governance , January 25, 2022.
- Podcasts [Chatham House](#) on digital trade, Dec. 2021
- What’s wrong with digital Trade? November 17, Global Affairs Canada
- Digital Trade, WTO Public Forum, September 28, 2021
- UK DCMS, Is Data Dangerous? What does that mean for the UK? July 23, 2021
- US_Pacific Economic Coordinating Council, June 30, 2021, <https://vimeo.com/channels/1659857>
- Data Governance and Digital Trade, T-20 (Thinktank 20) June 23, 2021
- Data and Digital Trade, [WTO Training](#), June 8, 2021 (Organized for WTO)
- The Global Data Governance Mapping Project, [CEP, June 3, 2021](#)
- Digital Trade, UK Tech, May 27, 2021
- Biden’s Digital Trade Policy, May 5, 2021, Pacific Economic Coordinating Council
- What is the state of Play on the WTO E-Commerce Agreement, Geneva Trade Platform, April 29, 2021
- City University, London, UK, April 27, 2021, [“Trans-Atlantic Digital Trade”](#)
- Is Censorship a Trade Barrier, US ITC, March 30, 2021
- UK Departments of International Trade and Digital, Culture, Media and Sport, April 9, 2021
- Global Affairs Canada, Can Trade Agreements Solve the Wicked Problem of Disinformation, March 25, 2021
- City University, London, UK, April 1, 2021, “Trans-Atlantic Digital Trade”
- CEPR and REITI March 2, 2021, “Digital Trade "Changing Course: Multilateral Cooperation

toward Green Growth and Digital Transformation" on March 2 (9 am CET, 5 pm JST).

- Department of Digital, Culture and Sport, Keynote, "Digital Protectionism," March 2, 2021
- Digital Trade Issues, Beyond Bogor, US Committee for APEC, January 26, 2021
- OECD Innovation, Data Governance as a tool of Comparative Advantage, October 1, 2020
- Public Service Canada, Data as a Trade Issue: What the WTO Says About Digital Trade, September 11, 2020
- Trade in the Trump Era, February 21, 2020, US Department of State Visitor Program
- Digitalks, World Bank, AI as a global public good January 28, 2020, Washington DC
- The Economist World Trade Symposium, November. 6-7, New York City
<https://worldtradesymposium.com/>
- Protectionism Is not Working Well for Americans, The Economist, World Trade Symposium, November 6, 2019, NYC
- Comparative Advantage in AI, Asia Pacific Foundation, October 26, 2019, Vancouver, CA.
- BIS, World Bank Group, Technological Innovation and Financial Services, October 14, 2019.
- Canada,
- Data and Comparative Advantage, Technology and Geopolitics, Toronto, Oct 9-10, 2019
- Data and Comparative Advantage, Transforming Research, September 26, 2019
- Data and Comparative Advantage: US National Intelligence Agency Economics Conference, July 11, 2019
- Data Governance and Comparative Advantage in AI, Senate AI Caucus, July 8, 2019
- Data is a Development issue, Internet Governance Conference, International Communications Association, American University, May 24, 2019
- Data is a Development Issue, UNCTAD, Geneva, Digital Economy Week, April 5, 2019
- Data is Different, Global Affairs Canada Trade Economists Conference, Vancouver Canada, March 21, 2019
- Data is Different, World Bank Trade Seminar, January 22, 2019
- History of Protectionism, Congressional Briefing, National History Center, June 29, 2018, C-Span Video, <https://www.c-span.org/video/?447714-1/history-us-trade-policy>
- Data Effect Lecture, Ottawa, Canada, June 26, 2018
- Keynote: Data and Trade, Conference Board of Canada, November 19, 2018
- Smart Manufacturing and Trade, Indiana University Smart Manufacturing Conference, October 19, 2018.
- History of Protectionism, Congressional Briefing, National History Center, June 29, 2018, C-Span video link, <https://www.c-span.org/video/?447714-1/history-us-trade-policy>
- Data Effect Lecture, Ottawa, Canada, June 26, 2018
- Trade in Data and Canada's Future, GPP Lecture, Ottawa, May 16, 2018
- AI and trade, May 14, 2018
- Digital Protectionism, CEPS Ideas Lab, Brussels, February 23, 2018, Ideas Lab, "Digital Protectionism," <https://www.ceps.eu/CEPSlab18>
- Challenges of new technologies on trade and investment" Canada's Trade Policy Agenda, Ottawa, November 17, 2017
- Digital Trade and Digital Protectionism, State Department Trade Conference, September 6, 2017
- Digital Trade and Digital Protectionism, CIA Conference on Digital Economy, August 21, 2017
- Digital Protectionism, US ITC Hearing on Digital Trade, April 4, 2017
- "Information Flows and Digital Trade," State of the Net Conference, January 25, 2017.
<https://livestream.com/internetsociety3/sotn17/>

- “TPP and Digital Trade,” Internet Governance Forum, Guadalajara, Mexico, December 8, 2016
- “Digital Protectionism as a National Security threat,” CIA, September 30, 2016
- “Internet Governance and Scholarly Research,” Microsoft Conference, July 7-8, 2015
- “Corruption as a Business Problem,” Danaher Corporation, 5/11/2016
- “Security and TTIP,” American Security Project, 4/26/2015
- “Corruption and the Rule of Law,” George Washington Corruption Conference, 3/27/2015
- “Policies Bedeviling TTIP,” Georgetown University, 2/6/2015
- “Navigating the Department of Defense’s Minerva Initiative: Funding, Knowledge, and Communities,” Speech at APSA, 8/27/2014.
- What’s in TPP and TTIP-Speech to Legislative Assistants for WITA, 4/11/2014.
- How to Make Trade Policy more Transparent, EU/US Trade Negotiation, (T-TIP), 12/18/2013, Washington. DC.
- What Should future Trade Agreements Include and Exclude: An EU and US Template, University of Mannheim and Heidelberg Center for American Studies, Heidelberg, Germany, 12/11/2013.
- Trade, the Internet, and NSA Surveillance, “Minerva Conference, US Department of Defense, September 12, 2013
- Internet Governance and Internet Freedom, eBay Social Media Conference, London, April, 18, 2013.
- End of K Street Deals: Public Concern about the Internet, GWU, February 15, 2012.
- Ghana and the EITI, UNIDO and the Government of Ghana, Accra, March 14-15, 2011.
- Human Rights Metrics, US Department of State, January 6, 2011
- ‘A Critique of Public/Private Partnerships and CSR in Conflict Zones,” Geneva Centre for Security Policy, August 24, 2009.
- Trade and Human Rights, Bureau of Democracy, Human Rights and Labor, US Department of State, March 23, 2009.
- “Obama’s Trade Policy,” Eaton Vance Investment Advisors, February 27, 2009.
- WTO and Human Rights, International Trade Commission, October 9, 2008.
- The WTO and Human Rights, Congressional Research Service, Library of Congress, September 30, 2008.
- CSR and Globalization, U.S. Chamber of Commerce, September 19, 2008.
- How the US and EU Link Trade and Human Rights, DG Labor, European Commission, April 17, 2008, Brussels, Belgium.
- “The Social Dimension of EU Trade,” EU Parliament Conference, April 16, 2008, Brussels Belgium Speaker, “What Trade Agreements Do,” Women in International Trade, January 25, 2008.
- “Trade Imbalance,” Carnegie Institute for Ethics and International Affairs, NYC, December 10, 2007.
- Human Rights and Trade, U.S. Department of Labor, November 27, 2007
- Human Rights and Trade, DG Trade, Brussels, Belgium, November 20, 2007.
- The WTO and Human Rights,” Danish Foreign Ministry Conference on Business and Human Rights, Copenhagen, Denmark, November 7, 2007.
- Human Rights and Trade, Office of the U.S. Trade Representative, October 25, 2007.
- “Revisiting Fast-track,” Washington International Trade Association, September 27, 2007.
- Keynote Speaker, CSR and Trade, OECD/Dutch Conference CSR and Trade, September 26, 2006.
- Keynote Speaker, An Update on CSR, IDB Conference on CSR in Latin America, March 27, 2006.
- Trade and CSR for the EU in Emerging Markets, EU Vice Presidents Conference on Emerging Markets, November 24, 2005.

- "Making Trade Policy in the US and at the WTO More Transparent," WTO Symposium, Geneva, Switzerland, April 21, 2005.
- CSR and Trade, EU Presidency, Conference on CSR, Maastricht, Netherlands, November 8, 2004
- Moderator, "CSR in North America," EU Presidency, Conference on CSR, Maastricht, Netherlands, November 8, 2004
- CSR in China, "Ethical Business Conference, NYC, October 5, 2004.
- CSR and Trade, Washington International Trade Association, Oct 19, 2004.
- CSR and Trade, US General Accounting Office, US Congress, January 9, 2004.
- Moderator, CSR and Public Policy, Business for Social Responsibility, November 13, 2003
- US Council for International Business, CSR and Public Policy, September 16, 2003
- Corporate Social Responsibility in China, US Embassy Beijing, March 11, 2003. Government, Trade and CSR, Business for Social Responsibility Conference, Miami, November 14, 2002.
- Government's role in CSR, Conference on CSR in the Americas, September 22, 2002.
- Minding our Business, Public Policies to Promote CSR, Congressional Roundtable, sponsored by the Council on Foreign Relations, 2/8/2002.
- Keynote Speaker, WTO and Democracy, Ministries of Foreign Affairs and Economic Affairs, The Hague, Netherlands, 11/26/2001.
- Speaker, Social Policy and Trade, Washington International Trade Association, 10/11/2001.
- Keynote Speaker: Trade and Hunger, Senator Patty Murray and Senator Maria Cantwell Annual Washington State Trade Conference, Seattle Washington, 7/3/2001.
- Trade Protests and Globalization, World Bank Policy Forum, 6/18/2001, Washington, D.C.
- Globalization, Calvert Group Investment Advisors Annual Conference, 5/15/2001, Airlie House.
- Global Codes of Conduct, World Environment Center Forum on Sustainability, NYC, 4/27/2001.
- Speaker, Governing Global Business, at Can Government Help Business Promote Corporate Citizenship, Washington, 12/8/2000.
- Speaker, American National Standards Institute, Global Efforts to Govern Global Business, 10/18/2000.
- Speaker, New America Foundation, The Prattle after Seattle, 12/10/1999.
- Speaker, Women in International Trade, Public Opinion on Globalization, 11/17/1999.
- Washington International Trade Association, Trade is Everybody's Business, 9/29/1999.
- Keynote Speaker, The Rocky Road to the Seattle Trade Ministerial, Washington State Council of International Trade, 9/22/1999, Seattle, Washington.
- Bridging the GAP: Explaining Trade and Investment Liberalization, APEC Ministerial, 6/28/1999, Auckland, New Zealand.
- "Talking About Trade," U.S. State Department, 2/4/1999
- "Talking About Trade," Arlington County Social Studies Teachers, 2/3/1999.
- Are the Social Protectionists Really Protectionists?, 4/3/1998, Economic Policy Institute.
- "The Evolving View of America in the World Economy," Roundtable on Trade, Department of Foreign Affairs and Trade, Canberra, Australia, 6/10/1997.
- "U.S. Policymakers and the Global Economy," Roundtable on Trade, Department of Foreign Affairs and Trade, Melbourne, Australia, 6/10/1997.
- "U.S. Opinion on Trade," Roundtable on Trade Policy, Department of Foreign Affairs and Trade, Sydney, Australia, 6/9/1997.
- "Congress and the ITO" The Senate Finance Committee, 2/4/1994.

Membership in Professional Associations

- International Studies Association, Phi Beta Kappa

Honors and Awards

- GWU Cross Disciplinary Fellow, 2015-present
- Carvalho Fellow, Government Accountability Project, 2015
- Minerva Chair, US Department of Defense, 2012-2013
- GWU Research Enhancement Incentive Award 2011
- Who's Who in the United States, 2010-2016
- *Research Fellow*, World Trade Institute, Bern, Switzerland, 2009-2012
- *Guest Scholar*, Quality of Governance Institute, Goteborg University, April 2012
- US Speaker Program, Department of State, Germany and the Netherlands, June 2009
- Netherlands Speaker Program, the Netherlands, September 2006
- US Speaker Program, Department of State, Germany, June 2003
- US Embassy Beijing Embassy Speaker Grant, March 2003
- US Speaker Program, Department of State, Germany, June 2002
- Distinguished Visitor Program, Government of Australia, 1996
- Magna Cum Laude and Phi Beta Kappa, 1976

Professional and Public Service

2022	Associate Editor, <i>Frontiers in Artificial Intelligence</i>
2021	Reviewer, <i>Trustworthy AI</i> , Government of the Netherlands
2021	Digital Trade Advisory Board, Conference Board of Canada
2021	Reviewer, University of Toronto Press and Cambridge U Press
2021	Reviewer, <i>World Trade Review</i>
2021	Reviewer, UNCTAD Digital Economy Report, Oxford U Press, <i>World Trade Review</i>
2021	Member, Advisory Board, Pacific Economic Coordinating Council (PECC)
2020	Designee, Public Interest Technology Network
2019	Reviewer, <i>World Trade Review</i> and Cambridge University Press
2019	Research Advisory Process, GWU
2018	Pre-Award Processes Working Group, GWU Research Review
2017	Reviewer: Cambridge and Oxford U Press, <i>Journal of Cyber Policy</i> , <i>Global Policy</i>
2017	Advisory Board, <i>Barriers to Digital Trade</i> , OECD
2017	American Institute for Contemporary German Studies, JHU, Geo-economics Strategy Group
2016	Member of Advisory Board, Global Commission on Internet Governance
2016	Reviewer, Cambridge U. Press, <i>World Trade Review</i> and <i>Review of IPE</i>
2015	Member of Advisory Board "Human Rights under Pressure: Ethics, Law, an Politics" (Freie Universität Berlin with the Hebrew University of Jerusalem)
2015	Reviewer, Swiss National Science Foundation, "Responsibility Goods"
2015	Reviewer, French Embassy Washington Partner University Fund
2015	Member WG 2 (Advisory Board) to Freedom Online Coalition (24 governments collaborating to promote digital rights)
2014-2016	Advisor, GWU Cyber-Security Policy Research Institute

2014	Organizer and Host, US Internet Governance Forum, 7/16/2014
2014	Delegate to Netmundial, Sao Paolo Brazil
2014	Treasurer, Giganet (Online Forum of Internet Scholars)
2014	Reviewer, Polity Press, and World Politics
2013, 2014	Host, Arlington-Aachen, Germany Exchange
2013	IPE Mentor Award Committee, International Studies Association
2013	Reviewer, <u>World Trade Review</u>
2012-2013	Reviewer, Minerva DOD Research Grants
2012-2013	Consultant, The Ford Foundation
2012-	Dissertation Advisor, James Benton, Georgetown History Department
2012	Reviewer, <u>World Trade Review</u> , Edward Elgar Press, Cambridge U. Press
2012	Reviewer, UFF, GWU
2011-2012	Advisor, Oxford Analytica
2010-	World Trade Editor, <u>International Economy</u>
2010	Academy of Management, SIM, Annual Book Award
2010	ITIP Program Committee
2010	Reviewer, <u>Human Rights and Human Welfare</u> , <u>Comparative Politics Foreign Policy Analysis</u> , and <u>International Interactions</u>
2009	Reviewer Oxford, Cornell, and Cambridge University Press. Reviewer, <u>Business Ethics Quarterly</u> , <u>Human Rights and Human Welfare</u> , and <u>European Journal International Business</u>
2008	Reviewer, UNEP, trade and CSR
2008	Research Award Review, University of Memphis
2008	Grant Award Reviewer, Japan Foundation Center for Global Partnership
2008	Reviewer, Belgian Science Office, CSR mineral projects
2008	Reviewer, <i>International Studies Quarterly</i> , <i>Ethics and International Affairs</i> , <i>World Politics</i>
2008	Dissertation Committee, Dan Tschopp, SUNY Buffalo, Political Science
2008	Full professor review, Department of Political Science, Boston College
2008	Reviewer, <i>Cambridge University Press</i>
2008	International Economic Advisory Committee, Barack Obama for President
2007	Emerald Award Judge, AIM (Academy of International Management)
2007	Advisor, Fundraiser, UN Special Representative for Business and Human Rights
2006	Advisory Board, Inter-American Development Bank, CSR in Latin America
2005	Referee, <i>California Management Review</i> , <i>Brookings Press</i> , <i>Journal of Business Ethics</i> , and EH-Net
2004-	International Business and Economic Relations Advisory Group, Amnesty International
2004-	Business and Human Rights Advisory Board, business.humanrights.com
2004-	McKinley School Plan Advisory Committee, Arlington, Virginia
2004	Reviewer, AIB Conference, Stockholm
2004	Reviewer, <u>Journal of International Business</u> , Global CSR papers
2004	Consultant, Sustainability Project on The Global Compact, United Nations
2003	Council on Foreign Relations Study Group on Business in Conflict Zones
2003	Referee, University of Michigan and Cambridge University Presses
2001	Board of Advisors, Eh-Net, Ask the Professor

2001	Council on Foreign Relations Study Group, Democratizing Trade Policy"
1999-20001	Board of Directors, Women in International Trade
1999-2000	Editor, H-Business and EH-Net (online economic history list serves)
1998	Advisor, Public Liaison, U.S. Trade Representative
1997-1998	Coordinator, Brookings/George Mason Roundtable on the International Economy
1996	Referee, Columbia University Press
1996	Referee, MacArthur Foundation, "Genius Awards"
1994-1995	Advisor, Multilateralism and Democracy Project
1990-1994	Board of Directors, LEADER Foundation

Major Conferences Organized

2022	Our Imersive Digital Future: XR and International Affairs hybrid conference, June 9-10, 2022
2020	Data is a Development Issue, January 31, 2020. https://iiep.gwu.edu/2020/01/05/data-as-a-development-issue-conference/
2019	Artificial Intelligence: What Can We Learn from Other Countries' Approaches? https://iiep.gwu.edu/2019/01/16/artificial-intelligence-what-can-we-learn-from-other-countries-approaches/
2016	The End of Trade as we Know it? May 6, 2016
2015	IGF-USA July 18, 2015
2015	ILO Trade and Employment Conference, May 18, 2015
2014	USA Internet Governance Forum, July 16, 2014
2013	Known Knowns and Known Unknowns about the Internet," Nov.14-15, 2013
2013	How the Internet is Changing Who Trades and How we Trade, October 7, 2013
2013	Who Is Bashing Whom, China, Cyber-Attack, Democracy and Retaliation, March 22, 2013
2012	Can Trade Policies Set Information Free? December 6, 2012
2012	The Trans Pacific Partnership and the Free Flow of Information, September 21, 2012
2011	"Getting Rights Right, Business and Human Rights" http://www.usip.org/events/getting-rights-right
2011	Human Rights, Development, and Economic Growth (with the World Bank) http://www.gwu.edu/~iiep/events/humanrights.cfm
2010	2010 Fairer Trade and Freer Markets http://www.gwu.edu/~iiep/events/fairertrade.cfm
2003	Business and Human Rights
2001	Redefining the Terms of Trade Policymaking
2001	Corporate Responsibility in the Global Village
1995	1995 What Hath GATT Wrought?

Recent Commentary / Talk Shows

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