

**Susan Ariel Aaronson**

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703-532-5158--saaronson2@gmail.com

**Education**

**B.A.** History- Magna Cum Laude and Phi Beta Kappa, **Binghamton University**,  
**M.I.A.** and **M.A.**, Political Science and International Affairs, **Columbia University**,  
**M.A. and Ph.D**, Economic and Business History, **Johns Hopkins University**, 1993

**Current Positions**

*Research Professor, **Institute of International Economic Policy**, **Cross-Disciplinary Scholar**, and  
**Director, eBay Policy Scholars, Elliott School, George Washington University since 2008.***

Teach courses in trade issues; digital trade and internet governance; and development, corruption, and good governance. Devise, fundraise for and manage research projects. Develop executive education programs in trade and digital trade.

Senior Fellow, **Center for International Governance Innovation (CIGI)**, Waterloo, Canada

Also, Affiliate: Cyber-Security Policy and Privacy Research Institute, GWU and Affiliate  
Indiana University Cybersecurity Policy Research Institute, Indiana University

**Previous Scholarly Employment**

*Minerva Chair, **National War College** 2012- 2013.*

*Senior Fellow, Kenan Institute, **Kenan-Flagler Business School, UNC**, 2002-2006.*

*Senior Fellow, Director of Globalization Studies, **National Policy Association**, 1999-2002.*

*Visiting Assistant Professor, Institute of Public Policy, **George Mason**, 1997-1999*

*Assistant Professor, Department of History, **University of North Texas**, 1995-1997*

*Guest Scholar, Economics, **Brookings Institution**, 1995-1999*

**Academic Fields**

International Political Economy; Human Rights; Global governance. Corruption; Trade

**Current Research**

Digital Protectionism; Human Rights (Freedom of Association and Collective Bargaining) and Political Instability; Labor Rights and Trade, Transparency and Good Governance

**Expertise**

Curriculum Development, Fundraising, Grant Management

### Fellowships and Grants

Date	Source and Subject	Amount
2017	Brazil Institute, Economic Research Institute Asia and GWU CIBER,	\$ 10,000
2016	Research on Digital Protectionism Funding from ICANN, CIBER for World Bank/GWU digital	\$14,281
2015	trade conference	\$ 5,000
2015	SOAR Research Award for WTO and Human Rights	\$ 2,685
2015	Research Enhancement Innovation Award	\$ 1,500
2015	ACES European Study Research Award	\$ 10,000
	Funding for curriculum, international Internet issues	\$ 10,000
2014	From ICANN and the Internet Society	\$ 15,000
2014	Rethinking Labor Rights Provisions in TTIP	
2014	MPAA and ICANN support for internet seminars	\$420,000
2014	US Army Research Office, repression/civil conflict (3 years)	\$ 2,000
	ACES/European Study Grant for comparative research on	
2013	malware	\$ 24,000
2013	conference series and book on measuring the impact of the	
2012	Internet	\$ 21,500
	Progressive Policy (PPI) on international investment agreements	\$220,000
2011	Minerva Faculty Research Chair	\$ 20,000
	MacArthur Foundation Grant for Internet freedom/trade research	
2011		\$ 7000
2011	Boell Foundation-grant for business and human rights publication	\$ 3000
	Ford Motor Company for business human rights conference	\$ 2000
	Bertelsmann Foundation for April metrics conference	\$ 2000
2010	American Consortium on European Union Studies-course	\$ 2500
2009-	Ford Motor Company for research on business and human rights	\$ 50,000 year 1, \$
2012		40,000 year 2
2009-	GWU Policy Research Scholar (EITI Research)	\$10,000
10		
2009	Shell Oil (EITI)	\$ 5,000
2009	GWU CIBER Course development-corruption	\$ 5,000
2009	GWU Institute for Corporate Responsibility Research Grant	\$ 5,000
2008	GWU Institute for Corporate Responsibility conflict zones	\$ 5,000
2005-	UNC Center for International Studies Research on trade and	\$ 5,000
2006	human rights	
2004-	Levi-Strauss Foundation Grant for Human Rights and Trade.	Total \$500,000
2006		over 2 years
2004	US Department of State for work on CSR in China	\$800,000 over 2
		years

2002-2004	Grants from Ford, UN, and Levi Strauss Foundations to examine US policies to promote global CSR.	\$800,000	over 3 years
2002	Grants from GE, Toyota, Domini and others to organize seminars on international investment issues	\$12,000	
2001-2002	Grants from Ford, Rockefeller, Merck, UN and Boeckler Foundations to organize conference and write book on global efforts to promote CSR	\$425,000	
2000-2001	Grants from Boeing, Daimler Chrysler, AOL, Friends of the Earth, and others for book and seminars on remaking trade policy	\$50,000	
1998	Grants from Merck, Honda, Procter and Gamble on the GATT	\$50,000	
1996-1998	Grant from Ford Foundation and German Marshall fund to write book <u>Taking Trade to the Streets</u>	\$57,500	
1996	Faculty Research Grant and Initiation Grant, University of North Texas	\$10,000	
1994-1995	Grants to write <u>Trade is Everybody's Business</u> (primer on trade)	\$50,000	
1991-1992	Truman library Dissertation Fellowship	\$7500	
1991-1992	Brookings Institution Dissertation Fellowship	\$22,000	
1991-1992	Rovensky Fellowship in Economic history	\$7,500	
1991	Dean's Teaching Fellowship	\$5,000	
1991	Hagley Research Grant	\$5,000	
1989-1991	Teaching Assistantship and full Fellowship, Johns Hopkins	\$5,000	
1989	Leader Foundation Fellowship	\$12,000	
1977-1978	Columbia University International Fellow and Teaching Assistantship	\$10,000	

## Publications

### Books

Trade Imbalance: The Struggle to Weigh Human Rights Concerns in Trade Policymaking (with Jamie Zimmerman). *Cambridge University Press, 2007.*

Taking Trade to the Streets: The Lost History of Public Efforts to Shape Globalization. Forwards by I.M. Destler and Pat Choate. *The University of Michigan Press: 2001.*

Trade and the American Dream: A Social History of Post World War II Trade Policy. Forwards by Senator William V. Roth and Congressman Robert Matsui. *The University Press of Kentucky,*

1996.

Corporate Responsibility in the Global Village: The Role of Public Policy. NPA: 2002.

Redefining the Terms of Trade Policymaking. Forwards by Senator Max Baucus and Congressman Amo Houghton. NPA: July 2001.

Trade is Everybody's Business 1995 (high school primer) and Are There Trade-offs When Americans Trade? (adult primer) 1996, **Close Up**.

### **Books in Process**

The Paradox of the WTO. under contract, Cambridge University Press.

### **Published Refereed Articles**

“At the Intersection: Cross Border Information Flows, Digital Trade and Human Rights,”  
Journal of Cyber Policy August, 2017.  
<http://www.tandfonline.com/doi/full/10.1080/23738871.2017.1356859>

With Rod Abouharb, “The Liberal Illusion is not a Complete Delusion  
The WTO helps member states keep the peace only when it increases trade,”  
Global Economy Journal. July 2015, vol 15, #2.  
[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2596102](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2596102)

Why Trade Agreements are not Setting Information Free: The Lost History and Reinvigorated  
Debate over Cross-Border Data Flows, Human Rights and National Security,” World Trade  
Review April 2015.  
<http://journals.cambridge.org/action/displayAbstract?fromPage=online&aid=9644770&fileId=S1474745615000014>

With Rod Abouharb, “Does the WTO Help Nations Improve Governance?” Winter, World  
Trade Review 2013, <http://rodabouharb.com/wp-content/uploads/2013/06/AA-World-Trade-Review-Published-Article-171013.pdf>

With Rod Abouharb, “Is More Trade Always Better? The WTO and Human Rights in Conflict  
Zones,” Journal of World Trade, 47, no 5, (2013), pp. 1091-1128. [http://rodabouharb.com/wp-content/uploads/2013/09/TRAD-47-5\\_Susan-Ariel-Aaronson-M.-Rodwan-Abouharb.pdf](http://rodabouharb.com/wp-content/uploads/2013/09/TRAD-47-5_Susan-Ariel-Aaronson-M.-Rodwan-Abouharb.pdf)

With Ian Higham, “Righting Business: John Ruggie and the Struggle to Develop International  
Human Rights Standards for Transnational Firms,” Human Rights Quarterly, 36, (2013), pp.

333-364.

With Rod Abouhard, "Unexpected Bedfellows: The GATT, the WTO and Some Democratic Rights," June, 2011, International Studies Quarterly 55, #2, pp. 379-408.

"Limited Partnership: The Public, Business, NGOs and Governments in the EITI," Public Administration and Development Winter, 2011.

"How China's Employment Problems Became Trade Problems: China, labor law and the Rule of Law," Global Economy Journal, Vol. 10, # 3, 2010,  
[http://econpapers.repec.org/article/bpjglecon/v\\_3a10\\_3ay\\_3a2010\\_3ai\\_3a3\\_3an\\_3a2.htm](http://econpapers.repec.org/article/bpjglecon/v_3a10_3ay_3a2010_3ai_3a3_3an_3a2.htm)

"A Match Made in Heaven? The Union of Trade and Human Rights," Review Essay for Human Rights and Human Welfare March 2010. <http://www.du.edu/korbel/hrhw/>

"Reluctant Partners: Extractive Industry firms, government, and NGOs in the Extractive Industry Transparency Initiative (EITI) Dimensions: IBS Mumbai Summer 2010.

With David Deese, "The Big Five International Oil Companies as Responsible Stakeholders in the global Economy," St. Anthony's International Review, Transnational Corporations and Global Governance, Oxford College, Vol. 5, No. 1, April 2009, p. 27-54.

"The World Trade Organization and Human Rights," November 2007, World Trade Review, Vol 6, # 3, 413-449.

"A Match Made in the Corporate and Public Interest: Marrying Voluntary CSR Initiatives and the WTO" Journal of World Trade, Vol. 41, No. 3 June. 2007.

"Fair Trade? How Oxfam Presented a Systemic Approach to Globalization, Human Rights and Development," Human Rights Quarterly Vol. 28, No. 4 (Nov. 06), 998-1030.

"Minding Our Business: What the US has Done and Can Do to Ensure that its Multinationals Act Responsibly," Journal of Business Ethics , Vol. 59, June 2005, 175-198.

"Corporate Responsibility in the Global Village: The British Role Model and the American Laggard," Business and Society Review, 108: 3, (2003), 309-338.

"Global Corporate Social Responsibility Pressures and the Failure to Develop Universal Rules to Govern Investors and States, Journal of World Investment Vol 3, #3, (June 2002), 487-506.

"Serving America's Business? Graduate Business Schools and American Business, 1945-60,"

Journal of Business History 34, (January 1992) 1, pp. 160-180.

### **Articles in Progress**

“What are we Talking About When we Talk about Digital Protectionism?” under review, World Trade Review

“Taking the Tiger: peaceful and violent protest and the repressive responses of government” under review, International Studies Quarterly. (with Rod Abouharb and Susan Gaines)

Catch 22: Repression Choices and their Consequences for Non-violent and Violent Civil Conflict,” under review, Journal of Peace Research. (with Rod Abouharb and Susan Gaines.)

### **Policy Briefs and Working Papers**

“Information Please: Policy Recommendations to the Government of Canada on NAFTA digital Trade, forthcoming, November 2017.

What NAFTA Negotiators Can Do about Worker Anxiety,” CIGI, September 26, 2017, <https://www.cigionline.org/articles/what-nafta-negotiators-can-do-about-worker-anxiety>

“What are we Talking About when We Discuss Digital Protectionism?” Updated Policy Brief, Economic Research Institute of Asia, Jakarta, Indonesia, August 2017.

With Ethan Wham, “Can Transparency in Supply Chains Advance Labor Rights? A Mapping of Existing Efforts, Report prepared for the ILO,” December 2016.

“The Digital Trade Imbalance and Its Implications for Internet Governance,” Policy Brief for the Global Commission on Internet Governance, January 2016, Centre for International Governance Innovation, Ontario, CA.

<https://www.cigionline.org/publications/digital-trade-imbalance-and-its-implications-internet-governance>

“What Does TPP mean for the Open Internet?” November 16, 2015, IIEP, <https://tpplegal.files.wordpress.com/2015/12/iiep-paper.pdf>

“Working by Design, New Ideas to Empower US and European Workers in TTIP, ILO and GWU “[https://www.gwu.edu/~iiep/events/Working\\_for\\_All/summary.pdf](https://www.gwu.edu/~iiep/events/Working_for_All/summary.pdf)

“Why Trade Agreements Can’t Set Information Free,” GWU, October 2014

<http://www.gwu.edu/~iiep/publications/workingpapers/>

"A Fresh Approach to International Investment Agreements," GWU and Progressive Policy Institute, February, 2014.

"Internet Governance and Internet Control: How to Safeguard Internet Freedom," Cicero Great Debate Paper, February 2013,

[http://www.cicerofoundation.org/lectures/Aaronson\\_Internet\\_Governance.pdf](http://www.cicerofoundation.org/lectures/Aaronson_Internet_Governance.pdf)

"Can Trade Policy Set Information Free? Trade Agreements, Internet Governance, and Internet Freedom," GWU for the MacArthur Foundation,

<http://www.gwu.edu/~iiep/governance/taig/CanTradePolicySetInformationFreeFINAL.pdf>

"Corporate Strategy and Inadequate Governance: The Pitfalls of CSR," Working Paper, World Bank Institute, July 2009.

<http://siteresources.worldbank.org/CGCSRLP/Resources/pitfallsocsr.pdf>

### Chapters in Edited Volumes

"The Turn to Trade Agreements to Regulate the Internet," in Jean-Baptiste Velut et al., in Understanding Mega-Free Trade Agreements: The Political and Economic Governance of New Cross-Regionalism, Routledge: 2018.

"Governance Spillovers of labor Provisions in Free Trade Agreements," pp. 108-113, in ILO, *Handbook on Assessment of Labor Provisions in Trade and Investment Arrangements*, Geneva, Switzerland. 2017,

<http://www.vlaanderen.be/int/sites/iv.dev.vlaanderen.be.int/files/documenten/Handbook%20on%20assessment%20on%20labour%20provisions.pdf>

A Match Made in the Public Interest? The Wedding of Human Rights and Trade, The Political Economy of Trade, Lisa Martin, ed, Oxford U. Press 2015.

<https://global.oup.com/academic/product/the-oxford-handbook-of-the-political-economy-of-international-trade-9780199981755?cc=us&lang=en&>

Trade and the Internet: Policies in the US, the EU and Canada, Handbook of the Political Economy of International Trade, David Deese, Edward Elgar, 9781781954980, <http://www.e-elgar.com/shop/handbook-of-the-international-political-economy-of-trade>

The WTO and Corruption in Corruption and Conflicts of Interest: Comparative Law Insights  
Edited by Jean-Bernard Auby, Emmanuel Breen and Thomas Perroud, Edward Elgar, 2014

Righting Business, John Ruggie and the Guiding Principles, forthcoming in Kurt Miller,  
*Protecting Human Rights: Duties and Responsibilities of States and Non-State Actors*

Chapter 21 - Human Rights" in J.P. Chauffour and J.C. Maur (eds) Preferential  
Trade Agreements Policies for Development: A Handbook, World Bank, June, 2011.

"How Empowering Ghanaians Can Help Ghana Avoid an Oily Mess," UNIDO Policy  
Conference: Competitiveness and Diversification: Strategic Challenges in a petroleum Rich  
Economy.

With Professor David Deese, "The Oil Majors: Laggards on Responsibility," in **Powers and  
Principles: International Leadership in a Shrinking World** (Lexington Books (an imprint of  
Rowman & Littlefield): 2009, at <http://www.stanleyfoundation.org/articles.cfm?ID=504>

"U.S. Leadership of the Global Economy," in Norman Hillmer, Fen Osler Hampson and  
Maureen Appel Molot, Canada Among Nations (New York: Oxford U. Press, 2001).

"Going the Way of the Dinosaur? Business Education in the United States," in Rolv Amdan, ed.,  
Management Education Around the World, (London, U.K.: Routledge, 1996).

Encyclopedia entries in Kenneth Jackson, ed., The Encyclopedia of New York City, (New  
Haven: Yale University Press, 1995).

### Articles in Non-Refereed Journals

"Redefining Protectionism: The New Challenge in the Digital Age," The International Economy,  
Winter, 2016-2017.

" Why the US and the EU are Failing to Set Information Free," July 14, 2014, VoxEU,  
<http://www.voxeu.org/article/why-us-and-eu-are-failing-set-information-free>

"Data Protection and Digital Trade in the Wake of the NSA Revelations," Intereconomics  
Volume 48, September/October 2013, Number 5,  
<http://www.intereconomics.eu/archive/year/2013/5/871/>

"Rethinking Intellectual Property Rights," International Economy Magazine, Fall 2012, 66-69.

Trade and the Internet, The International Economy Magazine, Winter 2012, 75-77.

The New Politics of American Trade, International Economy, Winter, 2011, 56-57.



"Obama's Big Failure? His Vague Cautious Trade Policy," International Economy, Summer, 2010, 18-21.

"Is China Killing the WTO?" International Economy, Winter, 2010, . 41-43.

"Corporate Strategy and Inadequate Governance: The Pitfalls of corporate Social Responsibility Initiatives," India Economic Review December: 2009, pp. 56-60.

"Righting Trade, Trade, Human Rights and the 2008 Campaign" World Policy Journal, Winter: 2008.

"Symposium: Advice for World Bank President for Paul Wolfowitz, The International Economy, Spring 2005.

"Symposium: Is Continued Globalization of the World Economy Inevitable?" The International Economy, Summer 2004, 62-67.

"International Investment Carousel," The International Economy, Winter, 2003, 63-65.

"Courting International Business," The International Economy, Spring, 2003, 63-65.

"How the Europeans Got a Head Start on Policies to Promote Global Corporate Responsibility," Journal of Corporate Environmental Strategy, 9, No. 2, November 2002.

"George W. Bush, Protectionist," International Economy, January/February, 2002.

"Europe Outdistances America in Corporate Social Responsibility," European Affairs (Winter 2002): Vol 3, #1, 102-105.

"Tall Tales About Trade," International Economy, September/October, 2001.

"Listen Up," International Economy, May/June, 2001.

"O' Behave," International Economy, March/April, 2001.

"Compassionate Globalization," American Prospect Online, August 22, 2000.

"Trading Sides: How the Left Joined the Right in League Against Trade," New Democrat, May 1999, 21-24.

Symposium, Is America's Trade Deficit Economically Sustainable? International Economy May/June, 1999, 17.

"The Truth About Trade: A Rebuttal of Protectionism," New Democrat September/October 1997, 12-14.

"Nobody's Heroes, Bureaucrat Bashing Exacts a High Price on Governance," The New Democrat 8, no. 4 1996, 37-39.

"Why Clinton Lost Fast Track," International Economy, November/December 1997, 5.

"What About Trade?" International Economy, September/October, 1996, 44-48.

"The Irony of Persistence...Taking Issue," International Economy, vol. 4, no. 4, (September/October 1990): 31-32.

"Which Banks Can Bank on 1992," The Bankers Magazine, (June/July 1989): 20-27.

"The Message and Marketing of the Baker Plan," The Bankers Magazine, July, 1986, (July/August 1986): 48-54.

#### **Published Conference Papers**

"Redefining the Terms of Trade: How Social Issues are Reshaping U.S. Trade Policy," Business and Economic History 27, no. 1, Fall 1998, 196-206.

"A Different 'Take' on Disney and Historians," Perspectives, 33, no. 3, March, 1995.

"The Policy Battle Over World Trade," Challenge, November/December, 1994, 1-9.

"In Dreams Begin Responsibilities: How Government Officials Developed and Communicated their Plans for an International Trade Organization," Proceedings of the American Historical Association, 1992.

"How Cordell Hull and the Post-War Planners Designed a New Trade Policy," Business and Economic History, 2d Series, vol. 20, 1991, 171-179.

"Without Practice or Practitioners-Graduate Business Schools and American Business, 1945-1960," Business and Economic History, 2d Series, vol. 19, 1990, 262-270.

"Reconsiderations: Chandler's Institutionalized Ingenuity," International Economy July/August 1989, 111-112.

#### **Op Eds**

Over 60 op eds in Financial Times, Foreign Policy, Christian Science Monitor, US News and World Report, Toronto Global and Mail, Miami Herald, Baltimore Sun and other papers.

### **Academic Conference Papers and Guest Lectures**

Digital Protectionism, Justice and Markets Conference, Ottawa, CA, October 13, 2017  
Digital Protectionism, ERIA Trade Conference, Bangkok, Thailand, July 24, 2017  
The Turn to Trade Agreements to Regulate the Internet, Conference on Trade inclusion and Exclusion in Europe and the Americas, Sorbonne, Paris, June 12, 2017.  
Can Transparency in Supply Chains Advance Labor Rights? Smart Conference, Oslo Norway, May 9, 2017.  
TPP and the Open Internet, Ostrom Workshop, Indiana University Cyber-Security Conference, 4/27, 2017, Bloomington, Indiana  
How does Repression affect Civil Conflict? Stockholm University Higher Research Seminar, March 17, 2017  
What is Digital Protectionism? Stockholm University Higher Research seminar, March 16, 2017  
Digital Trade, Keynote, Stockholm University Trade Conference, March 15,, 2017  
Repression and Civil Conflict, National War College, February 27, 2017  
The End of Mega Trade Deals, American University, January 12, 2016  
The Digital Trade Imbalance, University of Louvain, November 19, 2016  
The Digital Trade Imbalance, Berkman Center, Harvard University, October 27, 2016  
Human Rights Online, Free University, Berlin, June 21, 2016  
The Digital Trade Imbalance, Alexander Von Humbolt Institute, June 22, 2016  
At the Intersection: Cross-Border Information Flows, Trade and Human Rights, ECIPE, June 18, 2016  
The Digital Trade Imbalance, ISA Human Rights Conference, June 14, 2016  
Human Rights Online, May 12, 2016 (ISA Study Group)  
The Digital Trade Imbalance, Keio University, April 11, 2016  
The Digital Trade Imbalance, Open Society Brussels, 1/27/2016  
Working for All: new Ideas to Promote Labor Rights and Employment in TTIP, 5/14/2015  
Why Trade is Not Letting Information Free, Georgetown University law School, 3/30/2015  
Why Trade is Not Letting Information Free, Indiana University Graduate School of International Studies, 3/8/2015  
What's Right and Wrong about TTIP? Sorbonne Nouvelle, 11/22/2014  
Surveillance, The Free flow of Information and Human Rights as a Trade Issue, Sorbonne Nouvelle, 11/21/2014  
Surveillance, The Free flow of Information and Human Rights, American Political Science Association Conference, 8/29/2014  
Investment and the Rule of Law, American Society for International Law, 6/19/2014  
A Fresh Approach to International Investment Agreements, CATO Institute, 5/20/2014

Labor Rights and Human Rights, ILO Conference, Toronto, 5/8/2014  
Is More Trade Always Better? The WTO and Conflict, GWU Globalization Seminar, 3/4/2014  
Trade and Internet Freedom, De Paul law School, Chicago, Il. 2/15/2014  
Human Rights and Trade, De Paul law School, Chicago, Il., 4/12/2013  
Righting Global Business, ISA Conference, San Francisco, CA., 4/2/2013  
Righting Global Business, at the Protecting Human Rights: Duties and Responsibilities of States and Non-State Actors, ISA Conference, Glasgow, Scotland, June 2012  
Have New Anticorruption Initiatives Fostered Development? Presentation to Transatlantic Academy, German Marshall Fund, 12/1/2011  
Making Trade Part of the Solution to Improving Human Rights in Conflict Zones, paper for "Money Makers as Peace Makers, The role of Business in Conflict zones," Conference of Swisspeace, Peace Research Institute Frankfurt, and CSS Zurich, Switzerland, November 14, 2011, Basle Switzerland  
Does the GATT/WTO bolster integrity Among Member States? April 28, 2011, US International Trade Commission  
Does the GATT/WTO bolster integrity Among Member States?  
ISA Conference, Montreal, March 19, 2011.  
How Employment Got Lost at the G-20, Georgetown Institute of Public Policy, November 19, 2010  
The WTO and Corruption, World Trade Institute, Bern Switzerland, June 24, 2010.  
Business and Human Rights, Bentley College, Annual CSR Symposium, May 16, 2010  
China and the WTO: Are there any Governance Spillovers? University of Leuven, Belgium, October 4, 2009.  
Human Rights and Business Role Models, Bentley College, MA, May 18, 2009.  
Guest Lecturer, University of Connecticut Institute for Human Rights, March 25-27, 2009.  
The EITI and Signaling, GWU Institute for Global and International Studies, February 19, 2009.  
The WTO and Human Rights, Fuzzy Borders of the WTO Conference," February 5-6, Graduate Institute, Feb 4-5, 2009, Geneva Switzerland.  
For the People, But not By the People, The EITI and Human Rights, Center for Global Development, January 12, 2009.  
Reluctant Partners: Business, Government and Civil Society in the EITI, World Resources Institute, October 24, 2008.  
Multisectoral Partnerships and Accountability, Georgetown Law School, October 4, 2008  
How to link Trade and Labor Rights in FTAs, Humanizing Trade Conference, Montreal Canada, April 7, 2008.  
The EITI, the Public Interest and the Business Interest, ISA Conference, March 29, 2008.  
Trade Imbalance," World Affairs Council, March 27, 2008.  
The EU and the US on Trade and Human Rights, Rutgers University, February 25, 2008.  
Trade Imbalance, Kennedy School, Harvard University, February 21, 2008.  
Trade Imbalance, Boston College, February 20, 2008.  
Trade Imbalance, Demos, NYC, December 10, 2007. Demos is a NYC-based think tank.

US/EU Approaches to Labor Rights and Trade, EU Conference on the Social Clause and Trade Policy, November 22, 2007, Ghent, Belgium.

The WTO and Human Rights, Georgetown University Law School, November 14, 2007.

What the US should Do to link Trade and Human Rights, The Brookings Institution, October 16, 2007.

The WTO and Human Rights, World Bank, Washington D.C., October 15, 2007

Human Rights and Trade, The World Bank, October 9, 2007 (party for Trade Imbalance).

Trade Imbalance, New America Foundation, Washington DC, September 21, 2007. (a book party)

The WTO and Human Rights, Peterson Institute for International Economics, Washington D.C., June 1, 2007

Righting Trade: How Policymakers Think About Human Rights, Global Poverty Forum, Washington DC, 5/30/2007.

CSR in the US and Latin America, CSR in the America's Conference, Salvador Brazil, December 11, 2006.

"WTO and Human Rights," Georgetown Law School, October 10, 2006.

"CSR in the USA," Free University, Amsterdam, Netherlands, September 27, 2006.

"Labor Rights in the U.S., E.U. and Brazil," ISA Workshop on Labor Rights and Multinational Production, UNC, September 22, 2006.

"US Trade Policymaking," Washington Campus, Consortium of Business Schools, 3/22/2006.

"The WTO and Human Rights, International Studies Association, March 24, 2006.

Human Rights and Business, Red Cell, Central Intelligence Agency, August 8, 2005.

Human Rights, Equity and Trade, Leverhulme Center, Tulane University, April 5, 2005.

US public policies and CSR, Baruch College Conference on Codes of Conduct, May 12, 2004.

Corporate Social Responsibility in Conflict Zones, Council on Foreign Relations/UN Foundation Roundtable on Business in Conflict Zones, April 21, 2004.

CSR and China, Columbia University Conference on CSR in China, April 14, 2004.

CSR and China, Columbia University Seminar on China, January 12, 2004.

CSR and China, Patterson School of International Affairs, Board of Advisors Meeting, University of Kentucky, October 9, 2003.

Speaker on trade, Paterson School of International Affairs, Board of Advisors Meeting, University of Kentucky, October 11, 2002.

American Political Science Association Annual Conference, Panel on Globalization, August 29, 2002.

The Link Between Investment Agreements and Corporate Social Responsibility, Policy History Conference, St. Louis, May 30, 2002 (did not attend, got sick).

The Link Between Investment Agreements and Corporate Social Responsibility, Business History Conference, Hagley Museum and Library, April 19, 2002.

"Can CSR be a Development Tool?" Lecture sponsored by the World Bank Economic Development and Poverty Reduction Group, 1/17/2001.

The Potential of Corporate Social Responsibility, Conference on Globalization, Woodrow

Wilson Center, 11/8/2001.

Taking Trade to the Streets,@ University of Michigan Business School Alumni Association, 10/04/2001.

Trade Protests and Globalization, World Bank Policy Forum, 6/18/2001, Washington, D.C.

How Can Journalists Explain Globalization?, A Annenberg School of Journalism, University of Southern California, 3/17/2001

Beyond Globalmania, 37th Annual Lewis and Clark College International Affairs Symposium, 4/6/1999.

The Intersection of Trade Regulation and Social Regulation, Business History Conference, 3/6/1999.

Presenter, How Trade Disputes Grow the GATT,@ Business History Conference, 3/14/1998.

Chair, Business/Economic History, Social Science History Association, 10/14/1997

Brookings Work in Progress Seminars, On Trade Disputes, 12/17/1997.

Chair, "New Perspectives on Foreign Economic Policy: The United States and Japan," Society for History of American Foreign Relations, Washington, 6/22/1997.

"Newt's Past is Another Country," George Washington University Seminar in History and Policy, 3/13/1997.

Commentary on Al Eckes' Opening America's Market, SHAFR Conference, Boulder, CO., 6/24/1996.

"Trade and Democracy--Bringing Trade Policy into the Curriculum," NCSS, Chicago, 11/17/1995.

Chair, Session on U.S. Foreign Assistance, SHAFR Conference, Annapolis, MD, 6/23/1995.

"U.S. Trade Policy and Democracy," Bretton Woods Revisited Conference, Bretton Woods, N.H., 10/17/1994.

"A Historical Overview of Business Education in the United States," Conference on Managerial Education Around the World, The University of Reading, Reading, England, 5/20/1994.

"Public Opinion and U.S. Trade Policy," Organization of American Historians, Atlanta, GA., 4/17/1994.

"In Dreams Begin Responsibilities: How Government Officials Developed and Communicated their Plans for an International Trade Organization," session on Postwar International Trade, The American Historical Association, Washington, 12/30/1992.

"What Caused the Demise of the ITO?" The Brookings Institution Foreign Policy Seminar, Washington, D.C., 12/1991.

"The ITO," Hagley Library Seminar, Wilmington, DE, 5/1991.

"How Cordell Hull and the Postwar Planners Designed a New Trade Policy," The Business History Conference, Toronto, Canada, 3/1991.

"Serving American Business?" session on management education in the United States, The Business History Conference, Baltimore, MD, 3/1990.

Comment, session "American Leadership," Bretton Woods Revisited, Johns Hopkins, SAIS, Washington, 9/23/1994.

"Hamilton, Jefferson, and the History of Technology Policy," Johns Hopkins SAIS, Washington,

D.C., 4/8/1994.

### **Congressional and Parliamentary Testimony**

Digital Trade and Digital Rights, **EU Parliamentary Briefing**, November 18, 2016

Trade promotion Authority, **House Staff Briefing**, 4/8/2015

How the EU Can Promote Human Rights in Trade Agreements, **EU Parliament**, October 12, 2010.

Speaker, "CSR and Trade: Ideas for Linkage," Staff Briefing, **Congressional Human Rights Caucus**, February 2, 2007.

Speaker, "Business Responsibility for Human Rights-The Role of CSR," **Member Briefing Congressional Human Rights Caucus**, May 10, 2006.

Speaker, "The US Government Role in Global Corporate Social Responsibility," **Member Briefing Congressional Human Rights Caucus**, September 28, 2005.

Speaker, "The US Government and Business Responsibility for Human Rights," **Congressional Human Rights Caucus**, November 22, 2004.

### **Speeches to Business or Policy Audiences**

Challenges of new technologies on trade and investment" Canada's Trade Policy Agenda, Ottawa, November 17, 2017

Digital Trade and Digital Protectionism, State Department Trade Conference, September 6, 2017

Digital Trade and Digital Protectionism, CIA Conference on Digital Economy, August 21, 2017

Digital Protectionism, US ITC Hearing on Digital Trade, April 4, 2017

"Information Flows and Digital Trade," State of the Net Conference, January 25, 2017.

<https://livestream.com/internetsociety3/sotn17/>

"TPP and Digital Trade," Internet Governance Forum, Guadalajara, Mexico, December 8, 2016

"Digital Protectionism as a National Security threat," CIA, September 30, 2016

"Internet Governance and Scholarly Research," Microsoft Conference, July 7-8, 2015

"Corruption as a Business Problem," Danaher Corporation, 5/11/2016

"Security and TTIP," American Security Project, 4/26/2015

"Corruption and the Rule of Law," George Washington Corruption Conference, 3/27/2015

"Policies Bedeviling TTIP," Georgetown University, 2/6/2015

"Navigating the Department of Defense's Minerva Initiative: Funding, Knowledge, and Communities," Speech at APSA, 8/27/2014.

What's in TPP and TTIP-Speech to Legislative Assistants for WITA, 4/11/2014.

How to Make Trade Policy more Transparent, EU/US Trade Negotiation, (T-TIP), 12/18/2013, Washington. DC.

What Should future Trade Agreements Include and Exclude: An EU and US Template, University of Mannheim and Heidelberg Center for American Studies, Heidelberg, Germany,

12/11/2013.

Trade, the Internet, and NSA Surveillance, "Minerva Conference, US Department of Defense, September 12, 2013

Internet Governance and Internet Freedom, eBay Social Media Conference, London, April, 18, 2013.

End of K Street Deals: Public Concern about the Internet, GWU, February 15, 2012.

Ghana and the EITI, UNIDO and the Government of Ghana, Accra, March 14-15, 2011.

Human Rights Metrics, US Department of State, January 6, 2011

'A Critique of Public/Private Partnerships and CSR in Conflict Zones," Geneva Centre for Security Policy, August 24, 2009.

Trade and Human Rights, Bureau of Democracy, Human Rights and Labor, US Department of State, March 23, 2009.

"Obama's Trade Policy," Eaton Vance Investment Advisors, February 27, 2009.

WTO and Human Rights, International Trade Commission, October 9, 2008.

The WTO and Human Rights, Congressional Research Service, Library of Congress, September 30, 2008.

CSR and Globalization, U.S. Chamber of Commerce, September 19, 2008.

How the US and EU Link Trade and Human Rights, DG Labor, European Commission, April 17, 2008, Brussels, Belgium.

"The Social Dimension of EU Trade," EU Parliament Conference, April 16, 2008, Brussels Belgium Speaker, "What Trade Agreements Do," Women in International Trade, January 25, 2008.

"Trade Imbalance," Carnegie Institute for Ethics and International Affairs, NYC, December 10, 2007.

Human Rights and Trade, U.S. Department of Labor, November 27, 2007

Human Rights and Trade, DG Trade, Brussels, Belgium, November 20, 2007.

The WTO and Human Rights," Danish Foreign Ministry Conference on Business and Human Rights, Copenhagen, Denmark, November 7, 2007.

Human Rights and Trade, Office of the U.S. Trade Representative, October 25, 2007.

"Revisiting Fast-track," Washington International Trade Association, September 27, 2007.

Keynote Speaker, CSR and Trade, OECD/Dutch Conference CSR and Trade, September 26, 2006.

Keynote Speaker, An Update on CSR, IDB Conference on CSR in Latin America, March 27, 2006.

Trade and CSR for the EU in Emerging Markets, EU Vice Presidents Conference on Emerging Markets, November 24, 2005.

"Making Trade Policy in the US and at the WTO More Transparent," WTO Symposium, Geneva, Switzerland, April 21, 2005.

CSR and Trade, EU Presidency, Conference on CSR, Maastricht, Netherlands, November 8, 2004 Moderator, "CSR in North America," EU Presidency, Conference on CSR, Maastricht, Netherlands, November 8, 2004

CSR in China, "Ethical Business Conference, NYC, October 5, 2004.

CSR and Trade, Washington International Trade Association, Oct 19, 2004.



CSR and Trade, US General Accounting Office, US Congress, January 9, 2004.  
Moderator, CSR and Public Policy, Business for Social Responsibility, November 13, 2003  
US Council for International Business, CSR and Public Policy, September 16, 2003  
Corporate Social Responsibility in China, US Embassy Beijing, March 11, 2003. Government, Trade and CSR, Business for Social Responsibility Conference, Miami, November 14, 2002.  
Government's role in CSR, Conference on CSR in the Americas, September 22, 2002.  
Minding our Business, Public Policies to Promote CSR, Congressional Roundtable, sponsored by the Council on Foreign Relations, 2/8/2002.  
Keynote Speaker, WTO and Democracy, Ministries of Foreign Affairs and Economic Affairs, The Hague, Netherlands, 11/26/2001.  
Speaker, Social Policy and Trade, Washington International Trade Association, 10/11/2001.  
Keynote Speaker: Trade and Hunger, Senator Patty Murray and Senator Maria Cantwell Annual Washington State Trade Conference, Seattle Washington, 7/3/2001.  
Trade Protests and Globalization, World Bank Policy Forum, 6/18/2001, Washington, D.C.  
Globalization, Calvert Group Investment Advisors Annual Conference, 5/15/2001, Airlie House.  
Global Codes of Conduct, World Environment Center Forum on Sustainability, NYC, 4/27/2001.  
Speaker, Governing Global Business, at Can Government Help Business Promote Corporate Citizenship, Washington, 12/8/2000.  
Speaker, American National Standards Institute, Global Efforts to Govern Global Business, 10/18/2000.  
Speaker, New America Foundation, The Prattle after Seattle, 12/10/1999.  
Speaker, Women in International Trade, Public Opinion on Globalization, 11/17/1999.  
Washington International Trade Association, Trade is Everybody's Business, 9/29/1999.  
Keynote Speaker, The Rocky Road to the Seattle Trade Ministerial, Washington State Council of International Trade, 9/22/1999, Seattle, Washington.  
Bridging the GAP: Explaining Trade and Investment Liberalization, APEC Ministerial, 6/28/1999, Auckland, New Zealand.  
"Talking About Trade," U.S. State Department, 2/4/1999  
"Talking About Trade," Arlington County Social Studies Teachers, 2/3/1999.  
Are the Social Protectionists Really Protectionists?, 4/3/1998, Economic Policy Institute.  
"The Evolving View of America in the World Economy," Roundtable on Trade, Department of Foreign Affairs and Trade, Canberra, Australia, 6/10/1997.  
"U.S. Policymakers and the Global Economy," Roundtable on Trade, Department of Foreign Affairs and Trade, Melbourne, Australia, 6/10/1997.  
"U.S. Opinion on Trade," Roundtable on Trade Policy, Department of Foreign Affairs and Trade, Sydney, Australia, 6/9/1997.  
"Congress and the ITO" The Senate Finance Committee, 2/4/1994.

### **Membership in Professional Associations**

International Studies Association, Washington International Trade Association, Phi Beta Kappa

## Honors and Awards

GWU Cross Disciplinary Fellow, 2015-present  
Cavalho Fellow, Government Accountability Project, 2015  
Minerva Chair, US Department of Defense, 2012-2013  
GWU Research Enhancement Incentive Award 2011  
Who's Who in the United States, 2010-2016  
*Research Fellow*, World Trade Institute, Bern, Switzerland, 2009-2012  
*Guest Scholar*, Quality of Governance Institute, Göteborg University, April 2012  
US Speaker Program, Department of State, Germany and the Netherlands, June 2009  
Netherlands Speaker Program, the Netherlands, September 2006  
US Speaker Program, Department of State, Germany, June 2003  
US Embassy Beijing Embassy Speaker Grant, March 2003  
US Speaker Program, Department of State, Germany, June 2002  
Distinguished Visitor Program, Government of Australia, 1996  
Magna Cum Laude and Phi Beta Kappa, 1976

## Professional and Public Service

2016 - Member of Advisory Board, Global Commission on Internet Governance  
2016 Reviewer, Cambridge U. Press, World Trade Review and Review of IPE  
2015- Member of Advisory Board "Human Rights under Pressure: Ethics, Law, and Politics" (Freie Universität Berlin with the Hebrew University of Jerusalem)  
2015 Reviewer, Swiss National Science Foundation, "Responsibility Goods"  
2015 Reviewer, French Embassy Washington Partner University Fund  
2015 Member WG 2 (Advisory Board) to Freedom Online Coalition (24 governments collaborating to promote digital rights)  
2014-2016 Advisor, GWU Cyber-Security Policy Research Institute  
2014 Organizer and Host, US Internet Governance Forum, 7/16/2014  
2014 Delegate to Netmundial, Sao Paulo Brazil  
2014 Treasurer, Giganet (Online Forum of Internet Scholars)  
2014 Reviewer, Polity Press, and World Politics  
2013, 2014 Host, Arlington-Aachen, Germany Exchange  
2013 IPE Mentor Award Committee, International Studies Association  
2013 Reviewer, World Trade Review  
2012-2013 Reviewer, Minerva DOD Research Grants  
2012-2013 Consultant, The Ford Foundation  
2012- Dissertation Advisor, James Benton, Georgetown History Department  
2012 Reviewer, World Trade Review, Edward Elgar Press, Cambridge U. Press  
2012 Reviewer, UFF, GWU

2011-2012 Advisor, Oxford Analytica

2010- World Trade Editor, International Economy

2010 Academy of Management, SIM, Annual Book Award

2010 ITIP Program Committee

2010 Reviewer, Human Rights and Human Welfare, Comparative Politics  
Foreign Policy Analysis, and International Interactions

2009 Reviewer Oxford, Cornell, and Cambridge University Press.  
Reviewer, Business Ethics Quarterly, Human Rights and Human  
Welfare, and European Journal International Business

2008 Reviewer, UNEP, trade and CSR

2008 Research Award Review, University of Memphis

2008 Grant Award Reviewer, Japan Foundation Center for Global Partnership

2008 Reviewer, Belgian Science Office, CSR mineral projects

2008 Reviewer, *International Studies Quarterly*, *Ethics and International Affairs*,  
*World Politics*

2008 Dissertation Committee, Dan Tschopp, SUNY Buffalo, Political Science

2008 Full professor review, Department of Political Science, Boston College

2008 Reviewer, *Cambridge University Press*

2008 International Economic Advisory Committee, Barack Obama for President

2007 Emerald Award Judge, AIM (Academy of International Management)

2007 Advisor, Fundraiser, UN Special Representative for Business and Human  
Rights

2006 Advisory Board, Inter-American Development Bank, CSR in Latin America

2004- Referee, *California Management Review*, *Brookings Press*, *Journal of Business*  
*Ethics*, and EH-Net

International Business and Economic Relations Advisory Group, Amnesty  
International

2004- Business and Human Rights Advisory Board, [business.humanrights.com](http://business.humanrights.com)

2004- McKinley School Plan Advisory Committee, Arlington, Virginia

2004 Reviewer, AIB Conference, Stockholm

2004 Reviewer, Journal of International Business, Global CSR papers

2004 Consultant, Sustainability Project on The Global Compact, United Nations

2003 Council on Foreign Relations Study Group on Business in Conflict  
Zones

2003 Referee, University of Michigan and Cambridge University Presses

2001 Board of Advisors, Eh-Net, Ask the Professor

2001 Council on Foreign Relations Study Group, Democratizing Trade Policy"

1999-20001 Board of Directors, Women in International Trade

1999-2000 Editor, H-Business and EH-Net (on line economic history list serves)

1998 Advisor, Public Liaison, U.S. Trade Representative

1997-1998 Coordinator, Brookings/George Mason Roundtable on the International

	Economy
1996	Referee, Columbia University Press
1996	Referee, MacArthur Foundation, "Genius Awards"
1994-1995	Advisor, Multilateralism and Democracy Project
1990-1994	Board of Directors, LEADER Foundation

### Major Conferences Organized

- 2016 The End of Trade as we Know it? May 6, 2016
- 2015 IGF-USA July 18, 2015
- 2015 ILO Trade and Employment Conference, May 18, 2015
- 2014 USA Internet Governance Forum, July 16, 2014
- 2013 Known Knowns and Known Unknowns about the Internet," Nov.14-15, 2013
- 2013 How the Internet is Changing Who Trades and How we Trade, October 7, 2013
- 2013 Who Is Bashing Whom, China, Cyber-Attack, Democracy and Retaliation, March 22, 2013
- 2012 Can Trade Policies Set Information Free? December 6, 2012
- 2012, The Trans Pacific Partnership and the Free Flow of Information, September 21, 2012
- 2011, "Getting Rights Right, Business and Human Rights" <http://www.usip.org/events/getting-rights-right>
- 2011 Human Rights, Development, and Economic Growth (with the World Bank)  
<http://www.gwu.edu/~iiep/events/humanrights.cfm>
- 2010 Fairer Trade and Freer Markets <http://www.gwu.edu/~iiep/events/fairertrade.cfm>
- 2003 Business and Human Rights
- 2001 Redefining the Terms of Trade Policymaking
- 2001 Corporate Responsibility in the Global Village
- 1995 What Hath GATT Wrought?

### Recent Commentary / Talk Shows

- On NAFTA, CBC show, Power and Politics, 10/11/2017,  
<https://www.cigionline.org/articles/power-and-politics-october-11-2017>
- On TPP, WYPR Midday, 8/31/2016, <http://wypr.org/post/trans-pacific-partnership#stream/0>
- On EU/US Privacy Shield, Marketplace Tech, <http://www.marketplace.org/shows/marketplace-tech>
- On TPP, Marketplace, <http://www.marketplace.org/2016/05/19/economy/tpps-economic-impact-0>
- On public understanding of trade agreements, Marketplace,  
<http://www.marketplace.org/2016/03/16/world/pm-trade-poll>
- On EU/US privacy shield, Marketplace, 2/2/2016
- On Donald Trump's call for tariffs, Marketplace, 1/15/2016,  
<http://www.marketplace.org/2016/01/15/world/reality-behind-trumps-call-tariffs>

On the trade agreement TPP, Radio Sputnik, 11/5/2015,  
<https://soundcloud.com/radiosputnik/tpp-worth-a-try-ariel-aaronson>  
 On the trade agreement TTIP, Marketplace, 10/22/2015,  
 On the trade agreement TPP, Marketplace, 4/21/2015,  
<http://www.marketplace.org/topics/world/trade-agreements-then-and-now>  
 On corruption in China, VOA, May 21, 2012  
 On labor rights in China, Voice of America/China, October 3, 2011  
 On Vice President Biden's trip to China, August 17, 2011.  
 On the G-8 meeting Deuville, France, Voice of Russia, May 23, 2011.  
 On the US China Strategic Economic Dialogue, VOA China TV, May 5, 2011.  
 On Obama Trade Policy, "Meet the Press Australia," 6/26/2009.  
 On small business exports, "Marketplace," November 19, 2008.  
[http://marketplace.publicradio.org/display/web/2008/11/18/trade\\_sba/](http://marketplace.publicradio.org/display/web/2008/11/18/trade_sba/)  
 On remaking Bretton Woods Institutions, Kojo Nnamde Show, NPR, WAMU, Washington, Oct.14, 2008.  
<http://wamu.org/programs/kn/08/10/14.php>  
 On collapse of WTO talks, Swedish Radio, August 3, 2008.  
 On human rights and the Colombia Free Trade Agreement, "Marketplace," August 5, 2008.  
 On collapse of WTO talks, Voice of America Chinese Service, 7/27/2006.  
 On international implications of Unocal case, BBC Radio 5, 12/14/2004.  
 On international implications of Unocal case, KQED, 12/16/2004.  
 On Nike case at the Supreme Court, Talk of the Nation, NPR 4/24/03.  
 On public policy and corporate responsibility, Common Ground, 1/25/2003.  
 On Nike case, Marketplace, PRI, 12/10/02.  
 On street protests and globalization, Marc Stern, WBM, Cambridge, MA. , 6/19/2001.  
 On globalization, Chuck Harder Show 5/16, 2001.  
 On the IMF/World Bank Meetings, EXBTV, 4/18/2000.  
 On the WTO, Morning Edition, NPR, 3/1/2000.  
 On big government Morning Edition, NPR, 1/26/2000.  
 On the Seattle Ministerial, America's Voice, 12/1/1999.  
 On the Seattle Ministerial, Morning Edition, NPR, 11/30/1999.  
 On U.S. Economy, "Marketplace," 1/21/1999  
 On WTO, "With Good Reason, VA Public Radio," 11/21/1998  
 On globalization, "News Hour With Jim Lehrer, PBS" 10/09/1998  
 On equity and globalization, "Morning Edition, NPR," 10/6/1998  
 On history, tourism, and business, "Marketplace," 7/11/1998  
 On technology and children, "Marketplace," 5/2/1998  
 On fast-track, CNN and CNN International, 11/10/1997  
 On fast-track, "Marketplace," 9/2/1997  
 On unemployment, "Marketplace," 8/9/1997  
 On China, "Marketplace," 6/9/1997

On "winners take all," "Marketplace", 3/25/1997  
On the rich and charity, "Marketplace," 2/25/1997  
On economics and policy, "Marketplace," 1/14/1997