The global economy becomes increasingly interconnected, the international rules governing trade, finance, business, and development are becoming more important. The Elliott School’s Master of Arts in International Trade and Investment Policy (ITIP) is an interdisciplinary program that provides students with the appropriate foundations to study the issues at the heart of the global economic system. Students combine core coursework in economics, political science, and quantitative analysis with courses in the fields of international economic policy, finance, international business, or economic development, as well as foreign-language proficiency. With this solid background, ITIP students find careers in a wide variety of corporations, financial institutions, government agencies, consulting companies, and NGOs.

ITIP is ideal for students seeking a comprehensive exposure to the economic skills required in policymaking or business administration. The program’s core curriculum provides students the necessary foundation to study more advanced economic policy, and the diverse concentrations allow ITIP students to customize the program to meet their own unique professional goals and intellectual interests. Classes meet in the evenings to accommodate the busy schedules of working professionals or to encourage students to pursue daytime internships in the Washington, DC metropolitan area.

The interdisciplinary 40-credit-hour M.A. program can be completed in two years of full-time study or over a longer period of part-time study. The ITIP program requires:

- A three-course interdisciplinary core curriculum consisting of international trade, international macroeconomics, and international political economy
- A one-course advanced quantitative methods requirement with a focus on econometrics
- A four-course major field in International Economic Policy Analysis, International Business, Development Economics, or Finance
- Five courses of electives that allow students to extend their specialty field or refine their skills in intermediate microeconomics and macroeconomics, concentrate on language study, or enroll in one-credit, career-enhancing professional skills courses that provide practical knowledge; skills course examples include Negotiation Skills, Formal Briefing, Cross-Cultural Communication, and Writing for International Affairs Professionals
- A one-credit capstone course in which student teams collaborate with a sponsoring organization on a project of mutual interest in the fields of international trade, finance, development, or business; the capstone course allows students to apply their quantitative skills in a real-world capacity by requiring a statistical analysis component
- A demonstrated oral and reading proficiency in a foreign language
INTERNATIONAL TRADE AND INVESTMENT POLICY

FACULTY

ITIP’s faculty consists of dedicated experts in the field of international economics. The program’s full-time faculty includes former economists on the President's Council of Economic Advisers, World Bank and IMF researchers, and experts in international trade law. Among our outstanding faculty are:

Steven M. Suranovic (Ph.D., Cornell University): Director, International Trade and Investment Policy Program; Associate Professor of Economics and International Affairs. Current research on climate change and fairness in trade policy.

James E. Foster (Ph.D., Cornell University): Director, Institute for International Economic Policy; Professor of Economics and International Affairs. Current research on multidimensional poverty, the ultra-poor, and inequality and poverty.

Michael O. Moore (Ph.D., University of Wisconsin): Professor of Economics and International Affairs. Current research on trade remedy laws and climate policy in multilateral institutions.

Susan Aaronson (Ph.D., Johns Hopkins University): Associate Research Professor of International Trade Policy. Current research on trade and human rights, Internet governance, and global corporate social responsibility.

Stephen C. Smith (Ph.D., Cornell University): Professor of Economics and International Affairs. Current research on solutions to poverty and the economics of participation.

INSTITUTE FOR INTERNATIONAL ECONOMIC POLICY

The ITIP program is affiliated with GW’s Institute for International Economic Policy (IIEP). This research institute helps develop effective policy options and academic analysis in a time of growing controversies about international economic integration in many countries around the world. Its work encompasses policy responses for those who face continued poverty and financial crises despite worldwide economic growth. IIEP also sponsors work around its four signature initiatives: Global Governance, Climate Adaptation in Developing Countries, Ultra-Poverty, and U.S.-China Economic Relations.

CAREER DEVELOPMENT

The Elliott School’s Graduate Student Career Development center offers career coaching, workshops, information sessions, and site visits to federal and international agencies, defense contractors, think tanks, non-profits, and other potential employers. In addition to professional career development resources, ITIP students have access to the tight-knit ITIP alumni community. Regular networking events allow current students to meet some of the Elliott School’s most successful alumni. ITIP graduates are currently working for a range of employers that include the World Bank, IMF, U.S. International Trade Commission, U.S. Department of Commerce, and private companies such as Deloitte, Delphos International, and Chemonics. Alumni are employed in private sector businesses (38% of graduates), in the public sector (31%), and in the non-profit sector (19%).

ABOUT THE ELLIOTT SCHOOL

The George Washington University’s Elliott School of International Affairs is one of the world’s leading schools of international affairs and the largest school of international affairs in the United States. Located in the heart of Washington, DC, its mission is to educate the next generation of international leaders, conduct research that advances understanding of important global issues, and engage the policy community in the United States and around the world. In the January/February 2012 issue of Foreign Policy, the Elliott School’s undergraduate and master’s programs were ranked among the top ten international affairs programs in the United States by the Teaching, Research, and International Policy (TRIP) survey.

elliott.gwu.edu/itip.html